



Rewarding Learning

General Certificate of Secondary Education
2015

Centre Number

--	--	--	--	--

Candidate Number

--	--	--	--

Leisure and Tourism

Unit 1: Introduction to
Leisure and Tourism



[GLT11]
TUESDAY 19 MAY, MORNING

TIME

1 hour 30 minutes, plus your additional time allowance.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.
Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in questions **3(f)** and **5**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
Total Marks	

1 (a) Define the term **Leisure**.

[2]

(b) Fill in the blank spaces in **Table 1**. Write down **two** examples each of passive and active leisure activities.

Table 1

Activity	Example of Leisure Activity
Active leisure activity	
Active leisure activity	
Passive leisure activity	
Passive leisure activity	

[4]

Examiner Only	
Marks	Remark

(c) Identify and describe **three** reasons why people engage in leisure activities.

Reason 1 _____

_____ [3]

Reason 2 _____

_____ [3]

Reason 3 _____

_____ [3]

Examiner Only	
Marks	Remark

(d) Identify **one** product and **one** service that are available from a private fitness club.

Product _____
_____ [1]

Service _____
_____ [1]

(e) Write down the names of the **two** main groups of people who are specifically protected by Health and Safety Legislation.

1. _____
2. _____ [2]

(f) Identify **two** other pieces of legislation that protect people who visit leisure centres. Write down **one** example of a facility that must be provided under either piece of legislation.

1. _____
2. _____ [2]

Facility _____ [1]

(g) Describe how Retirement Patterns have influenced how the leisure and tourism industry has developed over the last 10 years.

_____ [3]

Examiner Only	
Marks	Remark

- 2 (a) Use the organisations shown in **Fig. 1** below to match each of the components to complete **Table 2**. (Each organisation should be used only once).



Fig. 1

Table 2

COMPONENT	ORGANISATION
Arts and Entertainment	
Accommodation	
Cultural Attractions	
Home Based Leisure	
Sport and Physical Recreation	
Tourism Organisations	
Transportation	

[7]

Examiner Only	
Marks	Remark

(b) Explain how **Public** and **Private** leisure and tourism organisations operate to meet their own needs. Name one major example of each organisation from within Northern Ireland.

Private _____

 _____ [3]

Public _____

 _____ [3]

(c) The public and private sectors often work together to organise events such as the 2014 Glasgow Commonwealth Games. Analyse **two** benefits of this.

1. _____

2. _____

 _____ [6]

Examiner Only	
Marks	Remark

3 (a) Going on holiday is the main reason for tourism visits.

Write down **four** other reasons.

1. _____
2. _____
3. _____
4. _____ [4]

(b) Freelance Tour Guides are often employed on a seasonal basis. Explain what seasonal work means and describe **two** benefits of this for employees.

Explanation _____

_____ [2]

Benefit 1. _____

Benefit 2. _____

_____ [4]

(c) Write down **three** main duties of a Children’s Holiday Representative.

1. _____
2. _____
3. _____ [3]

Examiner Only	
Marks	Remark

(d) Tourism organisations often provide Children’s Holiday Representatives with meals and accommodation as part of their pay. Explain **one** benefit of this to the employee and **one** benefit to the employer.

Employee Benefit _____

Employer Benefit _____

[4]

(e) Identify and explain the level within a three tier organisation that Children’s Representatives usually work at.

[2]

Examiner Only	
Marks	Remark

(f) Children’s Representatives must be checked for safeguarding reasons.

Identify the organisation in Northern Ireland responsible for managing these types of checks. Analyse **one advantage** and **one disadvantage** to the employer of doing this check.

Organisation _____ [1]

Advantage _____

Disadvantage _____

_____ [6]

Examiner Only	
Marks	Remark

4 (a) For a lone traveller, identify **two** advantages of a coach tour instead of travelling by car.

1. _____

2. _____ [2]

(b) Some airlines now offer online check-in facilities. Explain **two** advantages for the traveller.

_____ [4]

Examiner Only	
Marks	Remark

(c) Cruise ships transport an increasing number of visitors to Northern Ireland. Use examples to explain how this may benefit organisations from the following components.

1. Catering _____

[3]

2. Visitor Attractions _____

[3]

3. Transportation _____

[3]

Examiner Only	
Marks	Remark

Permission to reproduce all copyright material has been applied for.
In some cases, efforts to contact copyright holders may have been unsuccessful and CCEA
will be happy to rectify any omissions of acknowledgement in future if notified.