

CANDIDATE
NAME

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NUMBER

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NUMBER

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TRAVEL AND TOURISM

7096/12

Core Module

October/November 2014

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **11** printed pages, **1** blank page and **1** Insert.

Question 2

Refer to Fig. 2 (Insert), a news item about Hawaiian Airlines, based in Honolulu, Hawaii.

(a) Identify from Fig. 2 (Insert) the **three** destinations served by Hawaiian Airlines that are not in the USA.

- 1
- 2
- 3 [3]

(b) Using Fig. 2 (Insert), identify and explain **two** advantages to Hawaiian Airlines of replacing their Boeing 767s with new Airbus A330s.

- 1
.....
.....
.....
.....
- 2
.....
.....
.....
..... [4]

(c) Explain **three** advantages to passengers travelling with Hawaiian Airlines of visiting a travel agency to make their travel arrangements.

- 1
.....
.....
.....
- 2
.....
.....
.....
- 3
.....
.....
..... [6]

Question 3

Refer to Fig. 3 (Insert), information about the Yosemite National Park in California, USA.

(a) Identify from Fig. 3 (Insert) the following:

- the percentage of American visitors to Yosemite that were from California
.....
 - the country with the largest number of international visitors to Yosemite
.....
 - the mode of transport used by most visitors to travel to Yosemite
.....
 - the most popular activity for visitors to Yosemite
.....
- [4]

(b) Identify from Fig. 3 (Insert) **three** outdoor **adventure** activities popular amongst Yosemite’s visitors.

- 1
- 2
- 3 [3]

Question 4

Refer to Fig. 4 (Insert), a map showing some of the world's major features and selected tourist destinations.

(a) Using Fig. 4 (Insert), complete the following table by naming each feature.

Feature	Name
Continent A	
Continent B	
Ocean C	

[3]

(b) State the following:

- the term that best describes the climatic conditions along the course of the River Amazon
.....
- whether July in Auckland is high or low season
.....
- whether local time in San Francisco is in advance of or behind local time in Tokyo
.....
- whether Cairo is east or west of the Greenwich Meridian
.....

[4]

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