

Cambridge O Level

TRAVEL & TOURISM 7096/22

Paper 2 Alternative to Coursework

October/November 2023

INSERT 2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

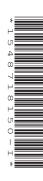


Fig. 1.1 for Question 1

Solo Travellers Packages

If you want to travel but have no companion, just book a package with Solo Travellers.

Why you should choose Solo Travellers

- Each trip includes a local expert tour guide
- You do not have to pay a single person supplement
- Each trip is structured to give you lots of free time
- Option to have your own room or to share
- Welcome meeting
- Suitable for any age and gender

You can follow us on social media and use our website to plan your trip. We provide lots of links to other websites to give you further information about attractions in the area.

To book a package call free on 0800 528 0463

Fig. 1.1

Fig. 2.1 for Question 2



Walking tourism in Scotland, UK

- Scotland has 32 long distance walking routes covering a total of 1416 km.
 - There are 282 Munros (mountains over 915 m high).
- Money has been invested to improve the footpaths.
- The Walkers Welcome Scheme approves accommodation and tourist attractions which provide suitable facilities for walkers.
- Walking tourism reduces the impact of seasonality.
- Scotland is promoting walking tourism by focusing on its fantastic landscape and the health benefits of walking.



Fig. 2.1

Fig. 3.1 for Question 3

Multi-centre Holidays

Experience more of the world by visiting two destinations in one holiday: Dubai & Mauritius

Spend 3 nights in Dubai and then 7 nights in Mauritius with all flights included.

Whilst staying in Downtown Dubai you can visit the observation deck of Dubai's 828m skyscraper, Burj Khalifa, play golf or enjoy world famous shopping.

Your all-inclusive break overlooking the Blue Lagoon in Mauritius, with wonderful mountain scenery, will leave you feeling refreshed, relaxed and full of fabulous memories. Mauritius is not just a beach destination, there are all the activities you could possibly want: golf, spas, trekking and water sports.

To enquire or book call free on 0800 239 2186

Fig. 3.1

Fig. 4.1 for Question 4

Tourism contributes over 9% to Vietnam's GDP each year. The Vietnam National Administration of Tourism, the national tourist board, has set a long-term goal to increase tourist numbers.

Vietnam offers visa exemptions to 24 countries including UK, France, Germany, Spain, Italy and Sweden.

As well as the 31 national parks and 8 world heritage sites the following products are also being developed:

- Cycle routes through the paddy fields and picturesque landscapes
- Sailing the Mekong Delta
- Home stays in a traditional village
- Snorkelling in the South China Sea
- Tours of the Cu Chi Tunnels
- Trekking in lowland forests to see the rare monkeys.

Fig. 4.1

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