

GENERAL CERTIFICATE OF SECONDARY EDUCATION
BUSINESS AND COMMUNICATION SYSTEMS
(Foundation Tier)

1950/01

Candidates answer on the Question Paper

OCR Supplied Materials:

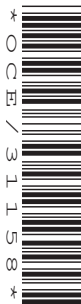
None

Other Materials Required:

- Calculators may be used

Thursday 17 June 2010
Morning

Duration: 2 hours



Candidate Forename		Candidate Surname	
Centre Number		Candidate Number	

MODIFIED LANGUAGE

INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.
- Do **all** calculations and rough work in this booklet. Cross out any work you do not wish the Examiner to mark.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your Candidate Number, Centre Number and question number(s).

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- The marks allocated and the spaces provided for your answers are a good indication of the length of answers required.
- The Quality of your Written Communication will be taken into account when marking your answers to questions labelled with an asterisk(*).
- You may use diagrams wherever they will help to answer a question.
- You may **not** use a dictionary.
- This document consists of **24** pages. Any blank pages are indicated.



**A calculator may
be used for this
paper**

Scenario

You work as an administrative assistant at Galaxy Screens Limited. The business operates a chain of cinemas in the west of England. You work at the head office in Plymouth. There are five other administrative assistants. You are all responsible to the head office manager, Jackie Springfield.

- 1 (a) You have been given a memorandum to check before it is sent to all head office staff. Part of the memorandum is shown.

You are happy with the layout of the document but not the content. One mistake has already been circled. There are **five** other mistakes. Circle the **five** other mistakes on the document.

We will be launching our new websight next month. Customers will be able to book seats, watch film traylers and download games and movie clips. Our our old website will be taken down on Wendesday 23 June. The new address will be comunicated too you next week.

[5]

- (b) **One** of the following items of software is best for creating this memorandum. Place a tick in the correct box.

Spreadsheet	
Database	
Word processor	
HTML editor	

[1]

- (c) Name **one** item of hardware you would use to view the memorandum, while creating it on a computer.

..... [1]

- (d) State **one** method you could use to send a copy of this memorandum to all head office staff.

.....
 [1]

[Total: 8]

- 2 Ahmed Naim has recently been appointed as supervisor of the administrative assistants at head office. He has completed his induction training.

(a) State **two** functions of a supervisor.

Function 1

.....

Function 2

..... [2]

- (b) Ahmed will be trained how to use the head office computer system by a work colleague. The training will take place while Ahmed is doing his job.

(i) Give the name for this type of training.

..... [1]

(ii) State **one** advantage to **Galaxy Screens Limited** of this type of training.

.....

..... [1]

(iii) State **one** disadvantage to **Galaxy Screens Limited** of this type of training.

.....

..... [1]

..... [4+2]

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- 3** Galaxy Screens Limited will soon be launching a new website. Customers will then be able to book cinema tickets on-line.

(a) State **one** item of software customers will need to use in order to view the website.

..... [1]

(b) Give **one** advantage to a **customer** of using Galaxy Screens Limited's website to book tickets. Explain your answer.

Advantage

.....

Explanation

.....

..... [2]

(c) Give **one** advantage to **Galaxy Screens Limited** of allowing its customers to book tickets on-line. Explain your answer.

Advantage

.....

Explanation

.....

..... [2]

(d) When booking their tickets on-line, customers will need to transfer data over the Internet to the cinema's computer booking system.

(i) Name **two** items of data customers would have to give in order to purchase tickets on-line.

Item 1

Item 2 [2]

- (ii) State **three** actions **customers** could take to make sure that the data they transfer to Galaxy Screens Limited's website is secure.

Action 1

.....

Action 2

.....

Action 3

..... [3]

[Total: 10]

7
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- 4 (a) Each month there is a meeting for all Galaxy Screens Limited's cinema managers. It is held at the head office in Plymouth. The next meeting will be on Thursday 15 July. It will start at 10.30 am.

You have been asked to make the preparations for this meeting.

Produce the Notice of Meeting and Agenda.

You should include the standard Notice of Meeting and Agenda items as well as the following agenda items:

- briefing by the Managing Director, Shirley Manson;
- discussion of the new website and how it will affect Galaxy Screens Limited's cinemas.

Use the space on the **next page** to write the Notice of Meeting and Agenda.

You **may** use this space to draft your document.

Notice of Meeting

Agenda

- (b)** The Managing Director, Shirley Manson, will be unable to attend the meeting to give her briefing in person. She will be working in New York.

State **two** methods which could be used to allow Shirley Manson to deliver her briefing without being present at the meeting.

Method 1

Method 2 [2]

- (c)*** Galaxy Screens Limited is considering giving all its cinema managers a Personal Digital Assistant (PDA) which will have Internet and email access.

Analyse the advantages and disadvantages to **Galaxy Screens Limited** of giving PDAs to its cinema managers.

..... [6+2]

[Total: 18]

11
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- 5 (a) Head office staff are given a username and password in order to log onto the head office computer network.

The password must be a minimum of seven characters long. It must contain at least one capital letter, number and other symbol. The password **p1ne@Pple** is an example.

Explain how using passwords of this type helps to make the head office network more secure.

[2]

- (b)** Head office staff are allowed to put copies of work-related computer files onto memory sticks so work can be finished at home.

How useful is it to **Galaxy Screens Limited** to allow head office staff to do this?
Give reasons for your answer.

[6]

- (c) The network manager's computer has important files stored on its hard disk. The data on the computer is protected by a number of different methods. These include restricting physical access to the machine.

State **two** methods which could be used to restrict **physical access** to the network manager's computer.

Method 1

.....

Method 2

..... [2]

- (d) Every Friday evening a back-up copy of the head office network's data is saved onto a high-capacity storage medium.

- (i) **One** of the following storage devices has the largest memory capacity. Place a tick in the correct box.

CD-RW	
Floppy disk	
External hard disk	
DVD-RW	

[1]

- (ii) State **one** advantage to a business such as Galaxy Screens Limited of keeping a back-up copy of computer data.

.....

..... [1]

[Total: 12]

- 6 (a) Administrative staff at the head office in Plymouth are paid a wage based on an hourly rate of £7 per hour.

Last week you worked for 40 hours.

Calculate your total gross pay for the week. Please show your workings.

.....

.....

.....

.....

..... [2]

- (b) State **one** advantage to an **employee** of being paid a wage based on a fixed hourly rate.

.....

..... [1]

- (c) State **one** advantage to an **employer** of paying staff a bonus. Explain your answer.

Advantage

.....

Explanation

.....

..... [2]

- (d) Name **two** deductions taken from gross pay before employees receive their net pay.

Deduction 1

.....

Deduction 2

..... [2]

- (e) Employees of Galaxy Screens Limited have the right to be a member of a trade union if they want to.

Explain why an **employee** might want to belong to a trade union.

.....

.....

.....

.....

.....

.....

.....

..... [3]

[Total: 10]

- 7 (a) Galaxy Screens Limited uses spreadsheet software to monitor sales in its cinemas. Part of one such spreadsheet is shown.

	A	B	C	D
1	Cinema	Packets of popcorn sold	Price per packet	Sales income
2	Barnstaple	350	1.99	
3	Exeter	720	1.99	
4	Falmouth	650	1.99	
5	Plymouth	250	1.99	
6	Redruth	425	1.99	
7	Totals			

- (i) Write down the **formula** used to carry out calculations in each of the following cells:

B7 =

D2 = [2]

- (ii) Explain why it is a good idea to use formulas when performing calculations in a spreadsheet.

.....

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.....

.....

.....

.....

..... [3]

- (iii) Explain how you would improve the appearance of the data in cells C2 to C6 in order to make the spreadsheet easier to understand.

.....

.....

.....

.....

..... [2]

- (b) You have been asked to create a graph or chart to display this data.

Top five films seen last month at Galaxy Screens Limited	Number of tickets sold
The Tiger King	15,350
Ocean's Twenty-seven	13,280
Papa Mia	12,725
Dude, where's my bike?	11,254
Catman and Starling	10,985

- (i) One of the following types of graph or chart is most suited to display the data. Place a tick in the correct box.

Pie chart	
Line graph	
Bar chart	
Scatter graph	

[1]

- (ii) Give **one** reason for your choice of graph or chart.

.....

..... [1]

[Total: 9]

- 8 (a) You have been asked to write a letter to a customer. You have been given the following information.

Please send a letter to the following customer: Robert Calvert, 21 Lockheed Drive, Exeter, EX30 1ZZ. He wrote to us yesterday asking if he could use the Internet to book tickets at our cinemas. Please tell him that he will be able to do so from next month if he visits our website at www.galaxy-screens.co.uk.

Use the space on the **next page** to write the letter.

You **may** use this space to draft your letter.

**Galaxy Screens Limited
25 The Avenue
Plymouth
Devon
PL66 7XZ**

**Telephone: 0900 345 978
Fax: 0900 345 979
Email: info@galaxy-screens.co.uk**

- (b) Galaxy Screens Limited is considering sending **all** letters in future by email instead of by post. It is aware that there are advantages and disadvantages to this decision.

How useful is it to **Galaxy Screens Limited** to send **all** letters by email?
Give reasons for your answer.

.....

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..... [4]

[Total: 12]

- 9 Galaxy Screens Limited's new website will have a section especially for teenagers. The cinema would like to collect personal information from teenagers, such as their gender, date of birth and films they have seen.

Is it right that businesses, such as cinemas, should collect and use personal information in order to let customers know of future events?

Give reasons for your answer.

[4]

[Total: 4]

- 10 (a)** Head office staff are allowed to browse the Internet for personal purposes during their lunch break. Galaxy Screens Limited is aware that there are advantages and disadvantages of this policy. It is considering whether this policy should continue.

How useful is it to **Galaxy Screens Limited** to allow head office staff to browse the Internet during their lunch break?

Give reasons for your answer.

[4]

- (b)** Head office staff are not allowed to drink while working at a computer.

Give **two** reasons why Galaxy Screens Limited might have this policy.

Reason 1

.....

Reason 2

.....

[2]

[Total: 6]

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