

Candidate Forename						Candidate Surname					
Centre Number						Candidate Number					

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GENERAL CERTIFICATE OF SECONDARY EDUCATION**

2401/01

GEOGRAPHY C (1988)

Decision Making Exercise (DME) (Foundation Tier)

THURSDAY 17 JUNE 2010: Afternoon

DURATION: 1 hour 45 minutes

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the Question Paper

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

**Resource Booklet (2401/01/02/RB)
(previously supplied)**

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes on the first page.**
- **Use black ink. Pencil may be used for graphs and diagrams only.**
- **Read each question carefully and make sure that you know what you have to do before starting your answer.**
- **Answer ALL the questions.**
- **Write your answer to each question in the space provided. If additional space is required, you should use the lined page at the end of this booklet. The question number(s) must be clearly shown.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The marks given in brackets [] will help you to decide how long you should spend on each task.**
- **There are marks for the quality of written communication where an answer requires extended writing.**
- **Resources 1–8 are contained in the Resource Booklet.**
- **The total number of marks for this paper is 60.**

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SECTION 1: THE BACKGROUND

QUESTION 1

USE RESOURCE 1

- (a) Which TWO types of shop did the people in the Cambridge survey use the most?

1 _____

2 _____ [2]

- (b) State TWO disadvantages of the local shops and shopping parades in Cambridge.

Disadvantage 1 _____

Disadvantage 2 _____

_____ [2]

- (c) State TWO ways that the use of the local shops by people under 25 years of age is different from the use by shoppers generally.

Way 1 _____

Way 2 _____

_____ [2]

(d) What percentage of the people used their local shop(s) on a daily basis?

_____ **[1]**

(e) What percentage of people lived within 10 minutes walk of their local shop(s)?

Circle the correct answer.

63%

84%

91%

[1]

[Total: 8]

QUESTION 2

USE RESOURCE 2

Describe and explain TWO ways shopping habits today are different from the 1960s.

Way 1 _____

Way 2 _____

_____ [6]

[Total: 6]

QUESTION 3

USE RESOURCES 2 AND 3 AND YOUR OWN KNOWLEDGE

Friends of the Earth believe that local shops are sustainable. Suggest TWO ways in which using local shops may be more sustainable than using large supermarkets.

Way 1 _____

Way 2 _____

_____ **[6]**

[Total: 6]

Section One: 20 marks

SECTION 2: THE OPTIONS

QUESTION 4

USE RESOURCE 4 AND YOUR OWN KNOWLEDGE

- (a) Suggest TWO ways local people will gain from Community Shops.

Way 1 _____

Way 2 _____

_____ [4]

(b) Suggest TWO ways the environment could benefit from Community Shops.

Way 1 _____

Way 2 _____

_____ **[4]**

[Total: 8]

QUESTION 5

USE RESOURCE 5

Give **TWO** reasons to explain why more people are shopping at discount supermarkets.

Reason 1 _____

Reason 2 _____

_____ [6]

[Total: 6]

QUESTION 6

USE RESOURCE 6

Explain TWO reasons why plans to build a new supermarket near the centre of Oswestry are more sustainable than building one in an out-of-town location.

Reason 1 _____

Reason 2 _____

[6]

[Total: 6]

Section Two: 20 marks

SECTION 3: THE DECISION

QUESTION 7

USE RESOURCES 7 AND 8, THE OTHER RESOURCES AND YOUR OWN KNOWLEDGE

The town of Sheringham in North Norfolk does not have a large supermarket. Here are three options that have been proposed.

OPTION 1

Build a 1500 m² supermarket with 180 parking spaces on the site of the Fire Station and Community Centre, on the Cromer Road (PHOTOGRAPH 5 on the loose sheet with the Resource Booklet). This site is designated for redevelopment and is on the edge of the town centre. A walkway from the car park will be built to improve access to the town centre.

OPTION 2

Build a 750 m² supermarket at the western end of the Station Road car park. This site is currently used for town centre parking and the Sheringham weekly market (PHOTOGRAPH 4 on the loose sheet with the Resource Booklet).

OPTION 3

Build nothing, leaving Sheringham as one of the last towns in England without a large supermarket.

(a) Circle the option you think is the best.

<u>OPTION</u>	1	2	3
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Give THREE reasons to explain your choice.

[illegible]

(b) Explain TWO disadvantages of your chosen option.

[4]

(c) Explain TWO reasons for rejecting each of the other options.

TWO reasons for rejecting option _____

TWO reasons for rejecting option _____

[8]

Section Three: 20 marks

TOTAL MARKS FOR PAPER: 60
15

ADDITIONAL PAGE

If you use this lined page to complete an answer to any question, the question number MUST be clearly shown.



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