



**AS**

**ENGLISH LANGUAGE**

**Paper 1 Language and the individual**

**7701/1**

**Insert**

**Texts for use with questions 1, 2 and 3**

**[Turn over]**

## TEXT A

**TEXT A** is a tweet by Magid Magid on his own Twitter feed @MagicMagid. Magid Magid had just been elected mayor of Sheffield. A transcript of Text A is provided on pages 3–4.



 **MAG!D**

@Magic Magid

Follow



This is surreal! With love, courage and opportunity literally anything is possible!

Me and my family moved to Sheffield from Somalia when I was five years old to look for a better life and it was this great city I call home that welcomed me and many others like me.

Fast forward to today, and I am honoured and privileged to have been given the highest honour that can be bestowed upon any citizen in this city.

But I am not arrogant enough to think that I made it here all by myself. I want and need you all to know that today is as much of a celebration about YOU as it is about me.

Regardless of how minor or major, you have played a role in shaping me into the person I am today. Whether we met in Sheffield, Hull, worked together, met in a random place or had a fleeting encounter, I am eternally grateful. Thank you and god bless.

His right worshipful, the first citizen of Sheffield, the Lord Mayor of Sheffield, Cllr Magid (or just Magid to you) x



6:45 am – 16 May 2018

**2,951** Retweets **11,958** Likes

 287  3.0K  12K 

**Transcript of TEXT A**

**MAG!D**

**@Magic Magid**

**This is surreal! With love, courage and opportunity literally anything is possible!**

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**[Turn over]**

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**6:45 am – 16 May 2018**

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## TEXT B

TEXT B is an article from the online edition of 'The Guardian'. The article is about the newly elected mayor of Sheffield, Magid Magid. A transcript of Text B is provided on pages 7–9.



## Opinion

Politics

Mon 21 May 2018 13.33 BST



863 92

Sheffield's lord mayor might be a 'zaddy' but he's serious about change

*Charlie Brinkhurst-Cuff*

Suave and sexy Magid Magid knows how to utilise humour in the internet age of celebrity, but by being himself he can inspire others



▲ The lord mayor of Sheffield, Magid Magid. Photograph: Mark Howe/Sheffield city council

The new lord mayor of Sheffield, **Magid Magid**, announced his tenure to the world on Twitter in a font only marginally better than comic sans. At his mayor-making ceremony, Darth Vader's Imperial March from Star Wars played over the speakers, followed by the Superman theme tune as invitees made their way to the seats. And thanks to his suave, unofficial inaugural photographs – showing him squatting on a marble staircase in the Sheffield town hall, clad in his livery collar and Dr. Martens – he has been **pronounced** a "zaddy" (a sexy, fashionable man who could be your "daddy").

At first glance, Magid could appear to be a comical figure, testament to the internet age of celebrity. Magid first became known to the national public on the small screen, starring in Channel 4's fugitive reality TV show *The Hunted* earlier this year. He quickly became a fan favourite for **taunting** the "hunters" trying to capture him; once posting an image on Twitter of him having a casual cup of tea, and sending a letter to the hunters describing them as "mugs" in Somali, which was **mistranslated** on the show as "cups of tea".

“ He reflects the realities of most young black and brown people from working-class backgrounds

But the reality is that Magid, who came to the UK aged five as a refugee from Burao in northern Somalia (now in Somaliland), is more than a figure of fun. Magid has been a Green party councillor for Broomhill & Sharrow Vale for two years after becoming enamoured with politics at university, and has spent 12 months as deputy lord mayor. He studied zoology and marine biology at the University of Hull, becoming the president of the student union. At 28, he is the youngest person ever to hold the ceremonial title of Lord Mayor of **Sheffield**.

## **Transcript of TEXT B**

**[Across the top of the page, the following options are available: News, Opinion, Sport, Culture, Lifestyle, More. Opinion has been selected]**

### **Opinion, Politics**

**Sheffield's lord mayor might be a 'zaddy' but he's serious about change**

#### **Charlie Brinkhurst-Cuff**

**Suave and sexy Magid Magid knows how to utilise humour in the internet age of celebrity, but by being himself he can inspire others.**

**[Below a picture of Magid Magid a caption reads as follows]**

**The lord mayor of Sheffield, Magid Magid. Photograph: Mark Howe/Sheffield city council**

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**[Turn over]**

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**[A caption next to the text reads as follows]**

**“He reflects the realities of most young black and brown people from working-class backgrounds**

**END OF TEXTS**

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