

Please write clearly in	block capitals.	
Centre number	Can	didate number
Surname		
Forename(s)		
Candidate signature		

Level 3 Certificate/Extended Certificate APPLIED BUSINESS

Unit 1 Financial planning and analysis

Thursday 7 June 2018

Afternoon

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

• a scientific calculator (non-programmable).

Instructions

- Use black ink or black ball-point pen.
- Fill in the box at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- There are **two** sections to this paper.
- Both sections should be attempted.
- The maximum mark for this paper is 60. There are 40 marks for Section A and 20 marks for Section B.
- Candidates should spend approximately 60 minutes on Section A and 30 minutes on Section B.

For Examiner's Use			
Question	Mark		
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
TOTAL			

Advice

Please read each question carefully before starting.



		Section A	Do not outside
		Answer all questions in this section.	
		Total for this section: 40 marks	
For quest	ions	s 01 to 04, tick one box next to the correct answer.	
0 1		hich of the following business enterprises would be able to sell shares on the stock change?	
		[1 mark]	
	A	Community interest company	
	В	Limited partnership	
	С	Private limited company	
	D	Public limited company	1
0 2	WI	hich of the following would be the most likely to improve the cash flow of a business? [1 mark]	
	A	Delaying the collection of trade receivables (debtors).	
	В	Delaying the payment of trade payables (creditors).	
	С	Paying for fixed assets sooner than planned.	
	D	Paying increased dividends to shareholders.	1



0 3	WI	nich of the following ratios measures the activity of a business?	[1 mark]	Do not write outside the box
	A	Asset turnover		
	В	Gearing		
	С	Current ratio		
	D	ROCE		1
0 4		ead the two statements below and decide whether each is true one correct answer below.	r false. Then choose	
	St	atement 1: Only businesses with profit targets need to budget for	or cash resources.	
	Sta	atement 2: Only businesses with profit targets need to meet run	ning costs. [1 mark]	I
	A	Both statements are true.		
	В	Both statements are false.		
	С	Statement 1 is true, statement 2 is false.		
	D	Statement 1 is false, statement 2 is true.		1
		Turn over for the next question		



) 5	of trading. However, a	s total revenues as £150 000 ctual total revenue was £145			Do not writ outside the box
	reducing actual profit. Calculate the difference	e between the actual profit figi	ure and the budgete	d profit figure	
			are and the badgete	a prontingure.	
	Show your calculations	5.		[3 marks]	
					3
6	The following informati	on is available for a manufact	uring business.		
			£		
		Fixed costs per year	440 000		
		Variable costs per unit	5 500		
		Selling price per unit	3 500		
	Calculate how many ur	nits will need to be sold per ye	ar to break-even.		
	Show your calculations	3.		[3 marks]	
					3



3
]

Turn over for the next question



		Do no
8	Xin wants to start a hair and beauty salon as a sole trader. She has raised a total of £10 000 from her savings and from friends and family.	outsic b
	She knows she will need to meet the following costs during the first year of operation.	
	 Start-up costs – furniture and equipment £19 000 Running costs (per month) £5000 	
	Xin estimates that sales will rise from £4000 to £8000 per month as the business becomes better known.	
	Use the information above to analyse one suitable way to finance start-up costs and one suitable way to finance running costs Xin could use to operate her business.	
	[9 marks]	
		:
		-
		=
		=
		-
		-
		-
		-
		-
		-
		-
		-



	Do not write outside the box
	рох
	9



0 9

Tanvir owns a business making component parts used in manufacturing vacuum cleaners.

He produced a cash-flow forecast for the next four months.

	July	August	September	October
	£	£	£	£
Cash in	118 000	124 000	127 000	128 000
Cash out	110 000	121 000	125 000	124 000
Net monthly cash-flow	8 000	3 000	2 000	4 000
Opening balance	1 500	9 500	12 500	14 500
Closing balance	9 500	12 500	14 500	18 500

Tanvir has accepted a profitable contract from a vacuum cleaner manufacturer to supply parts for its vacuum cleaners.

The implications of the contract include:

- work will begin in July
- a new machine costing £50 000 to make these parts will be needed
- the business will not start to receive payments from the new contract until October.

Use the information above to analyse how this cash-flow forecast can help Tanvir plan for the contract with the vacuum cleaner manufacturer.

[9 marks]



	Do not write
	outside the box
	9



Do not write outside the

1 0

Luke opened a small gym a year ago. At the end of the year the following financial information was available.

Statement of financial position (balance sheet) as at 31 May 2018

	£	£
Non-current assets		
Property	300 000	
Equipment	35 000	335 000
Current assets		
Trade receivables	276	
Bank	3 000	
	3 276	
Less current liabilities		
Trade payables	1 456	1 820
		336 820
Financed by		
Owner's funds		298 420
Non-current liabilities		38 400
		336 820

Luke wants to compete with other gyms, so he needs to buy more up-to-date equipment. He thinks this will double his profits to £60 000 each year. This equipment will cost £100 000.

The bank has agreed to give him a loan. The loan will be repaid over 5 years at £25 000 per year.

Use the information above to analyse why the bank decided to give Luke the loan. [9 mail			



	Do not write outside the
	box
	9





Do not write outside the hox

Section B

Answer the question in this section.

Total for this section: 20 marks

Read Item A and answer Question 1 1

Item A Classic Carpets Ltd

The market for carpets and floor coverings is growing.

- Between 2014 and 2019 it is anticipated that there will be 1 million more homes in the UK.
 Within 2 to 4 years of buying, homeowners are likely to buy new carpets or other floor coverings.
- Older customers spend the most money. They often look for quality products and services.
- Independent shops, which make up 42% of the market, tend to attract the highest spenders.
- Specialist multiple stores, like Carpetright, are gaining more of the market and are using sophisticated websites and enhanced services to attract customers.
- There is also competition from retailers such as John Lewis, B&Q and others.

Classic Carpets Ltd is an independent, family-owned business that sells carpets and floor coverings. Jack Wales took over the running of the business when his father retired in 2017.

Jack decided to increase the size of the business' showroom and to provide a better carpet fitting and advice service. He thought that this would appeal to his target market of older customers who like to see high quality products in a showroom rather than online.

Table 1 Selected financial information for the first full year of trading since Jack took over compared to the last year that his father was in charge.

	31/05/18	31/05/17
Return on capital employed (%)	29.59	(5.24)
Gearing (long term liabilities/capital employed) (%)	24.21	23.14
Acid-test ratio	0.74:1	0.69:1
Bank balance (£000s)	2237.9	2105.5
Net assets (£000s)	2961.6	2678.0
Operating profit (£000s)	1088.4	(1728)

Jack wants to further expand the business by opening a showroom in another part of the country. He calculates that this would cost £2 million. This would need a large loan.

A specialist multiple chain store is impressed with Classic Carpets Ltd and the way Jack is running the business. The chain store has offered to buy Classic Carpets Ltd for £3 million and also offered Jack a well-paid job with the chain store.



1 1	Considering the financial and market information described in Item A , evaluate whether Jack should open a new showroom or sell Classic Carpets Ltd to the chain store. [20 marks]	Do not write outside the box



Do not write outside the
box



	Do not write outside the box
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	-
	•
	-
	20
END OF QUESTIONS	



outside the There are no questions printed on this page DO NOT WRITE ON THIS PAGE ANSWER IN THE SPACES PROVIDED Copyright information For confidentiality purposes, from the November 2015 examination series, acknowledgements of third party copyright material will be published in a

separate booklet rather than including them on the examination paper or support materials. This booklet is published after each examination series and is available for free download from www.aqa.org.uk after the live examination series.

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ.

Copyright © 2018 AQA and its licensors. All rights reserved.



Do not write