## AQA

Please write clearly in block capitals.

Centre number $\square$ Candidate number $\square$

Surname
Forename(s)
Candidate signature $\qquad$

## Level 3 Certificate/Extended Certificate APPLIED BUSINESS

## Unit 1 Financial planning and analysis

Thursday 7 June 2018
Afternoon Time allowed: 1 hour 30 minutes

## Materials

For this paper you must have:

- a scientific calculator (non-programmable).


## Instructions

- Use black ink or black ball-point pen.
- Fill in the box at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.


## Information

- The marks for questions are shown in brackets.
- There are two sections to this paper.
- Both sections should be attempted.
- The maximum mark for this paper is 60 . There are 40 marks for Section A and 20 marks for Section B.
- Candidates should spend approximately 60 minutes on Section A and 30 minutes on Section B.

| For Examiner's Use |  |
| :---: | :---: |
| Question | Mark |
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |
| 5 |  |
| 6 |  |
| 7 |  |
| 8 |  |
| 9 |  |
| 10 |  |
| 11 |  |
| TOTAL |  |

## Advice

Please read each question carefully before starting.

## Section A

Answer all questions in this section.

Total for this section: 40 marks
For questions 01 to 04, tick one box next to the correct answer.

| $\mathbf{0}$ | $\mathbf{1}$ | Which of the following business enterprises would be able to sell shares on the stock |
| :--- | :--- | :--- | exchange?

A Community interest company


B Limited partnership $\square$

C Private limited company $\square$

D Public limited company $\square$

| 0 | 2 | Which of the following would be the most likely to improve the cash flow of a business? |
| :--- | :--- | :--- | [1 mark]

A Delaying the collection of trade receivables (debtors). $\square$
B Delaying the payment of trade payables (creditors).

C Paying for fixed assets sooner than planned. $\square$

D Paying increased dividends to shareholders. $\square$


| 0 | 5 | A business budgeted its total revenues as $£ 150000$ and total costs at $£ 90000$ for a period |
| :--- | :--- | :--- | of trading. However, actual total revenue was $£ 145000$ and actual total costs $£ 98000$, reducing actual profit.

Calculate the difference between the actual profit figure and the budgeted profit figure. Show your calculations.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

| 0 | 6 |
| :--- | :--- |


|  | $£$ |
| :--- | ---: |
| Fixed costs per year | 440000 |
| Variable costs per unit | 5500 |
| Selling price per unit | 3500 |

Calculate how many units will need to be sold per year to break-even. Show your calculations.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

| $\mathbf{0}$ | 7 | A business leases a delivery van for $£ 300$ per month. In addition, the van costs $£ 0.50$ per |
| :--- | :--- | :--- | mile to use. In May, the business spent $£ 500$ on this delivery van.

What type of cost is the total spending on this delivery van in May?
Explain why it is this type of cost.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$0 \quad 8$ Xin wants to start a hair and beauty salon as a sole trader. She has raised a total of $£ 10000$ from her savings and from friends and family.

She knows she will need to meet the following costs during the first year of operation.

- Start-up costs - furniture and equipment $£ 19000$
- Running costs (per month) $£ 5000$

Xin estimates that sales will rise from $£ 4000$ to $£ 8000$ per month as the business becomes better known.

Use the information above to analyse one suitable way to finance start-up costs and one suitable way to finance running costs Xin could use to operate her business.
[9 marks]
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

| $\mathbf{0}$ | 9 |
| :--- | :--- |

He produced a cash-flow forecast for the next four months.

|  | July | August | September | October |
| :--- | ---: | :---: | :---: | :---: |
|  | $£$ | $£$ | $£$ | $£$ |
| Cash in | 118000 | 124000 | 127000 | 128000 |
| Cash out | 110000 | 121000 | 125000 | 124000 |
| Net monthly cash-flow | 8000 | 3000 | 2000 | 4000 |
| Opening balance | 1500 | 9500 | 12500 | 14500 |
| Closing balance | 9500 | 12500 | 14500 | 18500 |

Tanvir has accepted a profitable contract from a vacuum cleaner manufacturer to supply parts for its vacuum cleaners.

The implications of the contract include:

- work will begin in July
- a new machine costing $£ 50000$ to make these parts will be needed
- the business will not start to receive payments from the new contract until October.

Use the information above to analyse how this cash-flow forecast can help Tanvir plan for the contract with the vacuum cleaner manufacturer.
[9 marks]
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ $\longrightarrow$

| 1 | 0 |
| :--- | :--- |
| Luke opened a small gym a year ago. At the end of the year the following financial |  | information was available.

Statement of financial position (balance sheet) as at 31 May 2018

|  | $£$ | $£$ |
| :--- | ---: | ---: |
| Non-current assets |  |  |
| Property | 300000 |  |
| Equipment | 35000 | 335000 |
|  |  |  |
| Current assets | 376 |  |
| Trade receivables | 3000 |  |
| Bank |  |  |
|  | 1456 | 1820 |
| Less current liabilities |  | 336820 |
| Trade payables |  |  |
|  |  | 298420 |
| Financed by |  | 38400 |
| Owner's funds |  | 336820 |
| Non-current liabilities |  |  |

Luke wants to compete with other gyms, so he needs to buy more up-to-date equipment. He thinks this will double his profits to $£ 60000$ each year. This equipment will cost £100 000.

The bank has agreed to give him a loan. The loan will be repaid over 5 years at £25 000 per year.

Use the information above to analyse why the bank decided to give Luke the loan.
[9 marks]
$\qquad$
$\qquad$
$\qquad$

## Section B

Answer the question in this section.

Total for this section: $\mathbf{2 0}$ marks

Read Item A and answer Question | 1 | 1 |
| :--- | :--- |

## Item A Classic Carpets Ltd

The market for carpets and floor coverings is growing.

- Between 2014 and 2019 it is anticipated that there will be 1 million more homes in the UK. Within 2 to 4 years of buying, homeowners are likely to buy new carpets or other floor coverings.
- Older customers spend the most money. They often look for quality products and services.
- Independent shops, which make up $42 \%$ of the market, tend to attract the highest spenders.
- Specialist multiple stores, like Carpetright, are gaining more of the market and are using sophisticated websites and enhanced services to attract customers.
- There is also competition from retailers such as John Lewis, B\&Q and others.

Classic Carpets Ltd is an independent, family-owned business that sells carpets and floor coverings. Jack Wales took over the running of the business when his father retired in 2017.

Jack decided to increase the size of the business' showroom and to provide a better carpet fitting and advice service. He thought that this would appeal to his target market of older customers who like to see high quality products in a showroom rather than online.

Table 1 Selected financial information for the first full year of trading since Jack took over compared to the last year that his father was in charge.

|  | $31 / 05 / 18$ | $31 / 05 / 17$ |
| :--- | ---: | ---: |
| Return on capital employed (\%) | 29.59 | $(5.24)$ |
| Gearing (long term liabilities/capital employed) (\%) | 24.21 | 23.14 |
| Acid-test ratio | $0.74: 1$ | $0.69: 1$ |
| Bank balance (£000s) | 2237.9 | 2105.5 |
| Net assets (£000s) | 2961.6 | 2678.0 |
| Operating profit (£000s) | 1088.4 | $(1728)$ |

Jack wants to further expand the business by opening a showroom in another part of the country. He calculates that this would cost $£ 2$ million. This would need a large loan.

A specialist multiple chain store is impressed with Classic Carpets Ltd and the way Jack is running the business. The chain store has offered to buy Classic Carpets Ltd for $£ 3$ million and also offered Jack a well-paid job with the chain store.
$1 \quad 1$ Considering the financial and market information described in Item A, evaluate whether Jack should open a new showroom or sell Classic Carpets Ltd to the chain store.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

There are no questions printed on this page
Do not write

DO NOT WRITE ON THIS PAGE
ANSWER IN THE/SPACES PROVIDED

## Copyright information

For confidentiality purposes, from the November 2015 examination series, acknowledgements of third party copyright material will be published in a separate booklet rather than including them on the examination paper or support materials. This booklet is published after each examination series and is available for free download from www.aqa.org.uk after the live examination series.

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ.

Copyright © 2018 AQA and its licensors. All rights reserved.

