

# AS HISTORY

# The American Dream: reality and illusion, 1945–1980 Component 2Q Prosperity, inequality and Superpower status, 1945–1963

7041/2Q

Monday 20 May 2019

Afternoon

Time allowed: 1 hour 30 minutes

For this paper you must have:

• an AQA 16-page answer book.

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## INSTRUCTIONS

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The PAPER REFERENCE is 7041/2Q.
- Answer TWO questions.
  In SECTION A answer Question 01.
  In SECTION B answer EITHER Question 02 OR Question 03.

# INFORMATION

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 50.
- You will be marked on your ability to:
  - use good English
  - organise information clearly
  - use specialist vocabulary where appropriate.

# ADVICE

- You are advised to spend about:
  - 50 minutes on Section A
  - 40 minutes on Section B.

DO NOT TURN OVER UNTIL TOLD TO DO SO

#### **SECTION A**

Answer Question 01.

#### **SOURCE A**

From a press release announcing the opening of Southdale Centre shopping mall, in the northern state of Minnesota in October 1956. It was the first covered mall in the US.

The Southdale Centre presents a guiet and dignified appearance, inviting the shopper to enter through one of ten huge all-glass entrances into the interior. Here the shoppers find themselves in an atmosphere of unparalleled liveliness, 5 colorfulness, and beauty. Between shopping activities there is an opportunity for rest in the sidewalk cafe and on the many rest benches. Here is a chance to amble and promenade, to window-shop, to chat with friends, and a large 10 array of features arouses interest and invites contemplation. Trees, tropical plants, flowers, a bird cage, sculptures, and other work of important artists, a pond, a fountain, a juice bar, a cigar and newsstand are some of them. 15 SOURCE B

From 'The Americans: A New History of the People of the United States' by Oscar Handlin, 1963. Handlin was a Professor of Social and Economic History at Harvard University.

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0 1 With reference to these sources and your understanding of the historical context, which of these two sources is more valuable in relation to American consumer society in the 1950s? [25 marks]

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#### **SECTION B**

Answer EITHER Question 02 OR Question 03.

### EITHER

0 2 'The Truman Doctrine was the basis of US foreign policy in the years 1947 to 1952.'

Explain why you agree or disagree with this view. [25 marks]

# OR

0 3 'The Civil Rights Movement was ineffective in the years 1960 to 1963.'

Explain why you agree or disagree with this view. [25 marks]

### END OF QUESTIONS

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#### IB/M/MW/Jun19/7041/2Q/E1

