



Rewarding Learning

ADVANCED  
General Certificate of Education  
2014

Centre Number

71	
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Candidate Number

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## GCE Applied Business

### Assessment Unit A2 7

*assessing*

Finance

[A6B11]

FRIDAY 13 JUNE, MORNING



#### TIME

1 hour 30 minutes.

#### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all three** questions.

#### INFORMATION FOR CANDIDATES

The total mark for this paper is 80.

Quality of written communication will be assessed in questions **1(b)**, **2(c)** and **3(d)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

#### ADVICE TO CANDIDATES

You are advised to take account of the marks for each part question in allocating the available examination time.

If you do not have sufficient space to complete your answers, you may use the additional page at the back of the paper.

For Examiner's  
use only

Question Number	Marks
1	
2	
3	

<b>Total Marks</b>	
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**Study the information below and answer the questions that follow.**

- 1** Joe is a sole trader who owns a mobile phone shop. He has not prepared financial statements, despite incurring a loss of £10,000 in the last six months of trading.

Explain the importance of preparing the following:

- (a) (i)** Income Statement:

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[2]

- (ii)** Statement of Financial Position:

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[2]

- (b)** Joe's accountant advised him that he should prepare an annual budget in order to plan, control and review costs and revenues in the next accounting period. Evaluate **three** limitations of budgeting to a business such as that operated by Joe.

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Examiner Only	
Marks	Remark



Study the information below and answer the questions that follow.

- 2 The local zoo is reviewing its visitor numbers. As well as touring the zoo, visitors may attend Circus shows – where wildlife films are shown. Records indicate that not all visitors to the zoo attend a show and the zoo’s management wishes to improve attendances at the shows.

The data in **Table 1** gives details relating to the Circus shows in 2013.

**Table 1: Circus Show Data**

Average Attendance per Circus Show	180
Average number of Circus Shows per day (1 hour each)	2
Number of days open per week	6
Number of weeks open per year	51
Sales Revenue per visitor (ticket price)	£5
Fixed Costs (estimated)	£280,000
Variable Costs per visitor per Circus Show (estimated)	£2.50

**You are required to:**

(a) Calculate:

- (i) The number of visitors required to attend the circus shows, to achieve breakeven point (using the information contained in **Table 1** only).

\_\_\_\_\_ [3]

Use this space for your calculations:

Examiner Only	
Marks	Remark

(ii) The shortfall in the number of visitors to the circus shows for 2013.

\_\_\_\_\_ [3]

Use this space for your calculations:

(iii) The current profit/(loss) in respect of Circus Shows for 2013 (using the information contained in **Table 1** only).

\_\_\_\_\_ [3]

Use this space for your calculations:

Examiner Only	
Marks	Remark

The zoo's management team is considering the option of opening the zoo to the public for 52 weeks per year, and believe that carrying out breakeven analysis might help them to make the most appropriate decision.

- (iv) If the zoo were to open to the public for 52 weeks per year, how many visitors could attend all the circus shows per year.

\_\_\_\_\_ [3]

Use this space for your calculations:

- (v) With respect to the proposal to open the zoo to the public for 52 weeks per year, re-calculate the total profit/(loss) that could accrue for the financial period under review.

\_\_\_\_\_ [3]

Use this space for your calculations:

Examiner Only

Marks	Remark







Study the information below and answer the questions that follow.

- 3 A large bakery specialises in cupcakes. Current production levels are low, however management is confident that demand will outstrip supply and that the bakery can increase its market share. In order to meet increased demand, management has decided to invest in new equipment.

The relevant data (provided in **Table 2** below), relates to the expected costs and revenues for the project over four years.

Note: you should assume that all cashflows occur evenly throughout the lifetime of the project and that normal discounting conventions apply.

**Table 2: Financial Data – New Equipment**

<b>Panel A:</b>			
<b>Purchase Cost:</b>			
2014		(£3,425,000)	
<b>Cashflows:</b>			
	<b>Selling price per cupcake</b>	<b>Variable cost per cupcake</b>	<b>Forecasted sales of cupcakes</b>
2014	£2.00	£1.20	1 000 000
2015	£2.00	£1.25	1 750 000
2016	£1.50	£0.75	1 750 000
2017	£1.00	£0.50	1 500 000
<b>Panel B:</b>			
Discount Factors (5%)			
Year	Discount Factor		
2014	0.952		
2015	0.907		
2016	0.864		
2017	0.823		

Examiner Only	
Marks	Remark

- (a) You are required to calculate the Net Present Value of the project (to the nearest penny).

<b>Year</b>	<b>Annual Net Cashflows from sales (£)</b>	<b>Discount Factor (5%)</b>	<b>Present Value (£)</b>
2014		0.952	
2015		0.907	
2016		0.864	
2017		0.823	
<b>Total Present Value (£)</b>			
<b>Less Initial Investment (£)</b>			3 425 000.00
<b>Net Present Value (£)</b>			

[10]

Use this space for your calculations:

<b>Examiner Only</b>	
<b>Marks</b>	<b>Remark</b>

**(b)** You are required to calculate the Payback Period of the project.

<b>Year</b>	<b>Annual Net Cashflow (£)</b>	<b>Cumulative Net Cashflow (£)</b>
2014	<input type="text"/>	<input type="text"/>
2015	<input type="text"/>	<input type="text"/>
2016	<input type="text"/>	<input type="text"/>
2017	<input type="text"/>	<input type="text"/>

Payback period is: \_\_\_\_\_ [9]

Use this space for your calculations:

<b>Examiner Only</b>	
<b>Marks</b>	<b>Remark</b>







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**THIS IS THE END OF THE QUESTION PAPER**

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