



Rewarding Learning

**ADVANCED SUBSIDIARY (AS)
General Certificate of Education
January 2011**

Information and Communication Technology

Assessment Unit AS 1

assessing

Module 1: Components of ICT

[AW111]

THURSDAY 13 JANUARY, AFTERNOON

**MARK
SCHEME**

- 1 (a) (i) Data is a meaningless value
321 is just a sequence of digits
[1] for each of **two** points
- Information is data with a meaning
321 is the Patient ID for Patient Green with an appointment at
09:30
[1] for each of **two** points [4]
- (ii) Knowledge is applied information
The cancelled appointment could be offered to another patient/
The doctor could see White earlier
[1] for each of **two** points [2]
- (b) A direct data source has been created for a specific purpose and
used for that purpose
The purpose of the questionnaire is to gather data about eating habits
[1] for each of **two** points
- An indirect is a data source which is used for a purpose for which it
was not originally intended
Patients' records could be analysed and data about treatments
related to diets extracted e.g. weights of patients/digestion problems
[1] for each of **two** points [4]
- (c) Being up to date [1]
Relevance [1]
Effective presentation [1]
Complete [1] [4]
- (d) Hardware costs [1]
The cost of purchasing/leasing computers/peripheral
The cost of consumables
[1] for **one** point
- Software costs [1]
The cost of purchasing application software licences/the operating
system
[1] for **one** point
- Personnel [1]
Employing/training someone to develop the application/input data/run
reports
[1] for **one** point [6]
- 2 (a) A touch screen is an input *and* output device
The screen is covered by a membrane
... which is sensitive to pressure
Alternatively, a line of infrared sensors/lights
... along the edges of the screen
The pressure of the user's finger is detected/the finger cuts the
beams

20

- The x position/coordinate calculated
 ...and y position/coordinate calculated
 [1] for each of **four** features [4]
- (b) (i) A microphone
 ...attached to a soundcard is used to capture speech
 The signal is converted from analogue to digital
 ...using sampling
 The digital signal is compared to a database of sounds
 ...for a matching pattern
 ...of frequencies/wavelengths
 [1] for each of **four** points [4]
- (ii) Advantages
 No special ICT skills required, just spoken commands
 The user can control the system from a distance
 Can be designed only to respond to certain people's voices
 Can be adapted for remote activation e.g. by phone
 More suitable for people with disabilities
 [1] for each of **two** advantages
- Disadvantages
 Can be complicated/time consuming to calibrate/set up
 Could be activated by extraneous sounds e.g. background noise
 May fail to respond to user if they have a cold for example
 May respond to a word not intended as a command
 [1] for each of **two** disadvantages [4]
- (b) (iii) Sensor
 Heat sensor continuously monitors temperature
 Sensor readings monitored at intervals
 [1] for each of **two** points
- A microphone records the sound
 ...at intervals
 [1] for each of **two** points
 [2] for one sensor
- Actuator
 Actuator attached to boiler/pump
 The computer sends a signal to switch it on or off/computer
 controlled motor
 [1] for each of **two** points [4]
- (c) The processing of data about the heating system as it is received/
 generated
 ...and producing results without delay/immediate feedback
 ...so the result is reflected/effective for the next processing activity
 Example – the system always has up-to-date data about
 temperatures in the home
 [1] for each of **three** points [3]

		AVAILABLE MARKS
<p>(d) ROM [1] To permanently store the boot up sequence/bootstrap/OS core/BIOS [1] for an acceptable use</p> <p>RAM [1] To store data currently in use To store the current application [1] for an acceptable use</p> <p>Cache memory [1] To store the most recently/frequently accessed data [1] for an acceptable use</p>	[6]	25
<p>3 (a) <u>LAN</u> A network in a single location/building The connection of computers within the house comprise a LAN [1] for each of two points</p> <p><u>WAN</u> A network spread over a wide geographical area The Internet is a global WAN The pupils could access the school network from home [1] for each of two points</p>	[4]	
<p>(b) <u>Switch</u> A switch checks the destination of all communications/data it receives ...and forwards it to the computer it is intended for [1] for each of two points</p> <p><u>Hub</u> A hub passes all communications/data it receives ...to all the computers in the network [1] for each of two points</p>	[4]	
<p>(c) (i) Fibre optic cable uses light The cable consists of glass or plastic wires/cores/filaments ...bundled together ...and encased in a jacket Each core has a mirror-lined wall or cladding ...which reflects light back along the core (total internal reflection) ...to minimises signal degradation Light is transmitted in pulses ... which represents of a range of frequencies/that is modulated The cable can vary in length from a few metres to hundreds of kilometres Fibre optic cable is not susceptible to interference [1] for each of four points</p>	[4]	

- (ii) The student could use a search engine
... by typing in key words about what is being searched for
... and following the links in the results
which will be listed in order of relevance
The search could be widened/narrowed down
... by including/excluding words/AND/OR
Example "fibre optic cable" "data capacity"
[1] for each of **four** points [4]
- (iii) Prepare an electronic copy of the report
Create a subject for the email
Create a message for the email
Attach the report
Select the recipients
from the address/contacts list/send a CC
[1] for each of **four** points [4]
- (iv) Plagiarism
The vast amount of material on the Internet has greatly increased
the incidence of plagiarism
Information about almost any topic can be obtained with a few
clicks of the mouse via search engines
Most of the information is free
Many people are tempted to "cut and paste" material and pass it
off as their own
This is difficult to detect as this involves tracking down the source
of the plagiarised material
It is such a problem that universities use special software to
detect plagiarism
The Copyright, Designs and Patents Act
... makes plagiarism illegal
[1] for each of **three** points
- Censorship
Censorship is the suppression of speech or writing considered to
have an undesired influence on society
It has become more difficult for governments to control/suppress
information
... as national borders are difficult or impossible to enforce
Some websites publish information some governments would like
to censor
Residents in a country banning certain information may be able
to access it on websites hosted outside the country
Some countries have resorted to a complete ban on citizens
using the Internet
Some countries (e.g. China) use sophisticated techniques to
block specific websites/portals/forums/blogs
... by blocking or re-directing their IP addresses
... or by monitoring data packets for words such as "democracy"
[1] for each of **three** points [6]

- 4 (a) (i) It should meet the exact needs of the users
 ... as it is designed specifically for the users/the users have a part to play in the analysis stage
 [1] for each of **two** points
- The developers will be on-hand
 ... to correct with any errors which arise during initial use of the system/during system review
 [1] for each of **two** points
- [1] for each of **two** advantages [4]
- (ii) The development cost is spread over many users
 ... so the cost is relatively lower
 [1] for each of **two** points
- The software is readily available
 ... so there is no need to wait for the system to be developed
 [1] for each of **two** points
- The software may already be widely used
 ... so it should be well-tested/there could be existing user groups/support materials
 [1] for each of **two** points
- [2] for each of **two** advantages [4]
- (b) Parallel running [1]
 Both systems are used at the same time
 The old system is discarded when the new system is satisfactory
 [1] for each of **two** points
- Pilot running [1]
 The system is first introduced into one part of the organisation
 The new system is then introduced across the organisation
 [1] for each of **two** points
- Direct changeover [1]
 The old system is discarded
 The new system replaces it immediately
 [1] for each of **two** points
- Phased changeover [1]
 The new system is gradually implemented
 ... in stages or module by module
 [1] for each of **two** points
- [3] for each of **two** methods [6]

- (c) The usability of the software
 How fast can a user learn to use the user interface?
 Is the interface intuitive?
 Does the interface match the user's level of ICT competence?
 Is the interface familiar to the user?
 How well can a user transfer previous skills?
 [1] for each of **two** points
- The effectiveness of the software
 Is the system cost effective?
 Does the system perform its tasks efficiently/meet benchmarks?
 [1] for each of **two** points
- The suitability of the software
 Does the system meet all its objectives?
 Does the system provide the required functionality?
 Is it compatible with existing technology/hardware/software/data?
 Is it robust?
 [1] for each of **two** points [6] 20

- 5 (a) PayPal [1]
 It acts as an intermediary between buyer and seller
 ... so that the buyer's details are withheld from the seller
 It is set up using an email address and a password
 Money is transferred through PayPal accounts, not ordinary bank accounts
 A transaction fee may be charged
 [1] for each of **three** points
- https [1]
 This is a protocol used when the information being communicated is sensitive/confidential such as credit/debit card details
 It uses encryption
 ... so that intercepted data is meaningless
 [1] for each of **three** points [8]

- (b) Improved picture quality/sound quality
 Programs can be broadcast in much higher resolution than analogue television
 [1] for each of **two** points
- Increase in the number of TV channels
 Compression techniques enable the broadcast of high definition signals/multiple streams with stereo sound
 Improved accessibility for the visually and hearing impaired
 Sign language/audio description/subtitling can be made available
 [1] for each of **two** points
- Access to interactive services
 More information about programmes/programme guides/shopping/gaming/voting
 [1] for each of **two** points

- Increased user control
 Different broadcasts can be viewed on a single channel
 The viewer can set favourites/reminders
 [1] for each of **two** points
- [3] for each of **three** benefits [6]
- (c) Designed for digital streaming over the internet
 Stores and plays multimedia – digital audio and video including subtitles
 Stores data
 Encompasses MP3 technology – audio and images
 Uses compression to reduce large video files
 Software is available for editing files
 Uses Mpeg format
 [1] for each of **four** points [4]
- (d) Worm
 Replicates itself from system to system
 ... without the need for a host file
 Worms generally exist inside other files
 Example – a worm will pass on a document infected with a malicious macro
 Effect – the replication will progressively slow down the computer
 [1] for each of **two** points
- Macro virus
 Is usually attached to a document or spreadsheet
 ... and uses the macro functions/language of the application
 It is typically designed to run automatically when the document/spreadsheet is opened
 It copies itself and spreads from one file/document/spreadsheet to another
 ... by infecting the application's start up file
 [1] for each of **two** points
- Logic bomb
 A logic bomb lies dormant
 ... until a specific piece of program code is activated/or an event occurs
 A typical activator for a logic bomb is a date
 The logic bomb checks the system date and does nothing until a pre-programmed date and time is reached
 A logic bomb may wait for a certain message from its programmer
 ... before executing its code
 [1] for each of **two** points [6]

+ QWC

Total

AVAILABLE
MARKS

24

5

120

Quality of Written Communication (QWC) in GCE Mark Schemes.

The assessment of quality of written communication.

Marks are to be allocated to QWC in accordance with the following criteria.

Performance Level	Criteria	Marks
Threshold	Candidates spell, punctuate and use the rules of grammar with reasonable accuracy; they use a limited range of specialist terms appropriately.	0, 1
Intermediate	Candidates spell, punctuate and use the rules of grammar with considerable accuracy; they use a good range of specialist terms with facility.	2, 3
High	Candidates spell, punctuate and use the rules of grammar with almost faultless accuracy; deploying a range of grammatical constructions; they use a wide range of specialist terms adeptly and with precision.	4, 5