



Rewarding Learning

General Certificate of Secondary Education

2009

StudentBounty.com

Centre Number	
71	
Candidate Number	

Business Studies

Paper 2
Foundation Tier

[G1202]



FRIDAY 29 MAY, MORNING

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

There should be enough space for your answers. If you do require more space, you may complete your answers on the extra lined pages at the back of this booklet.

Answer **all four** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 105, including a maximum of 5 marks for quality of written communication.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
QWC	
Total Marks	

(i) All new staff in The Penthouse are fully trained. Discuss the importance of training from the **owner's** point of view.

[4]

Examiner Only	
Marks	Remark

[Turn over

(f) Some of the staff problems in Hy-tec plc may be caused by the lack of job satisfaction. Explain **two** ways in which this firm could improve employees' job satisfaction.

1. _____

2. _____

_____ [4]

(g) Hy-tec plc aims to grow and expand. Name **three** internal (organic) methods of growth the business might use.

1. _____

2. _____

3. _____ [3]

(h) What do you think is the **main** disadvantage of internal (organic) growth for a business such as Hy-tec plc? Advise Hy-tec plc of another way to achieve growth and give details of that method.

_____ [4]

Examiner Only

Marks Remark

The following figures were extracted from the accounts of Fashion Feet for the year ended 31 December 2008:

Sales £37,500
Net Profit £7,500

(f) Using the space below, calculate the Net Profit Percentage for Fashion Feet for the year.

[3]

(g) Give details of **two** ways in which Catriona might improve her profit.

1. _____

2. _____

_____ [4]

(h) Catriona has calculated her Current Working Capital Ratio. What information would this calculation give her?

_____ [2]

Quality of written communication

Examiner Only	
Marks	Remark

THIS IS THE END OF THE QUESTION PAPER
