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## UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

GCE Advanced Subsidiary Level and GCE Advanced Level

## MARK SCHEME for the May/June 2012 question paper for the guidance of teachers

## 9704 ART AND DESIGN

9704/01

Paper 1 (Controlled Test), maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

• Cambridge will not enter into discussions or correspondence in connection with these mark schemes.

Cambridge is publishing the mark schemes for the May/June 2012 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.

| Page 2 | Mark Scheme: Teachers' version | Syllabus |
|--------|--------------------------------|----------|
|        | GCE A/AS LEVEL May/June 2012   | 9704     |

## **Component 1: Controlled Test Criteria for Assessment**

| Page 2   | Mar                               |  | labus er                |
|--|-----------------------------------|--|-------------------------|
|  | GCE                               | A/AS LEVEL May/June 2012 9   | 704                     |
| ponent 1: Contro                                   | olled Tes                         | et Criteria for Assessment   | di                      |
| uestions will be ma                                | arked ac                          | cording to the four Assessment Domains of the  | Syllabus.               |
| Assessment<br>Objectives                           | Response to Assessment Objectives |  | Syllabus.  Maximum Mark |
| Personal<br>Qualities                              | (i)                               | Individual, sensitive and creative response to stimulus.   | 25                      |
|  | (ii)                              | Independence and confidence in concept and execution.  |                         |
| Manipulative,<br>Artistic and<br>Analytical Skills | (iii)                             | Selection and control of media, processes an techniques.   | d <b>25</b>             |
|  | (iv)                              | Analysis from direct observation and persona experience.   |                         |
| Aesthetic<br>Qualities                             | (v)                               | The recognition of contour, surface, shape, colour/tone, texture, pattern, structure, form a the relationships of forms in space, and their appropriate use. | nd <b>25</b>            |
| Knowledge and<br>Critical<br>Understanding         | (vi)                              | Analysis of the idea, subject or theme chosen suitability of selection and ability to evaluate a communicate in a systematic way.                            |                         |
|  | (vii)                             | Critical judgement and cultural awareness an appreciation.   | d                       |
|  |                                   | •  | Total 100               |

Total 100