DIGITAL MEDIA & DESIGN	**9481/02**
Paper 2 Externally Set Assignment	**October/November 2024**
	10 hours

This paper may be given to candidates as soon as it is received by the centre. The 10-hour supervised test can be scheduled at any time provided it is completed no later than 31 October 2024.

INSTRUCTIONS

- Choose **one** assignment.
- Include your name, candidate number and centre number on all work submitted for assessment.
- In addition to the work you complete during the supervised 10-hour test, you should submit up to **10** sheets/screens of supporting studies.
- You should have a minimum of **4 weeks'** preparation time to complete the supporting studies. You can start as soon as you receive this question paper. You must complete the supporting studies before the start of the supervised test.
- The supporting studies are your reference material, which will inform your work during the test. Your supporting studies should show research, development, feedback and testing.
- Your final creative solution should be completed during the 10-hour supervised test.
- Supporting studies must be taken into the examination room and must be submitted for external assessment together with your final work from the test. Your submission will be assessed as a whole.
- All work must be submitted digitally.
- Moving image work should **not** exceed 5 minutes in duration.

INFORMATION

- The total mark for this paper is 100.
- All assignments are worth equal marks.

This document has **4** pages. Any blank pages are indicated.

Choose **one** assignment.

1 Routes

A town planning authority is developing a project to encourage walking and cycling. The aim of the project is to generate interest and participation through a local publicity campaign.

Choose one of the following concepts to develop:

- an animation promoting walking and cycling
- a mobile game based on your locality
- a digital illustration to advertise the project
- a photography project about routes.

Your ideas should show an understanding of the brief, an audience, and research into the concept selected. You should present your research and development of ideas and the outcome or working prototype.

2 Light Box

Light Box is a digital platform where traditional stories are re-presented. Storytelling takes many forms including theatre, poetry or artworks. From folklore to legends or histories, Light Box intends to illuminate these stories.

Choose one of the following concepts to develop:

- a documentary based on a historical event
- a photographic essay based on a significant location
- a mobile game based on a myth or legend
- an animation based on a character.

Your ideas should show an understanding of the brief, an audience, and research into the concept selected. You should present your research and development of ideas and the outcome or working prototype.

3 Kinship

Kinship describes a person's relatives, or a group of people descended from a common ancestor. It can also describe people of the same kind or nature or having an affinity with each other.

Choose one of the following concepts to develop:

- a documentary film about relatives and/or ancestors
- a photographic project about friendship
- a digital illustration about kinship
- an animation about the connection between family members.

Your ideas should show an understanding of the brief, an audience, and research into the concept selected. You should present your research and development of ideas and the outcome or working prototype.

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