



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level and Advanced Level



GEOGRAPHY

9696/33

Paper 3 Advanced Human Options

October/November 2012

INSERT

1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

This document consists of **5** printed pages and **3** blank pages.



Figs 1A and 1B for Question 2

The product life cycle

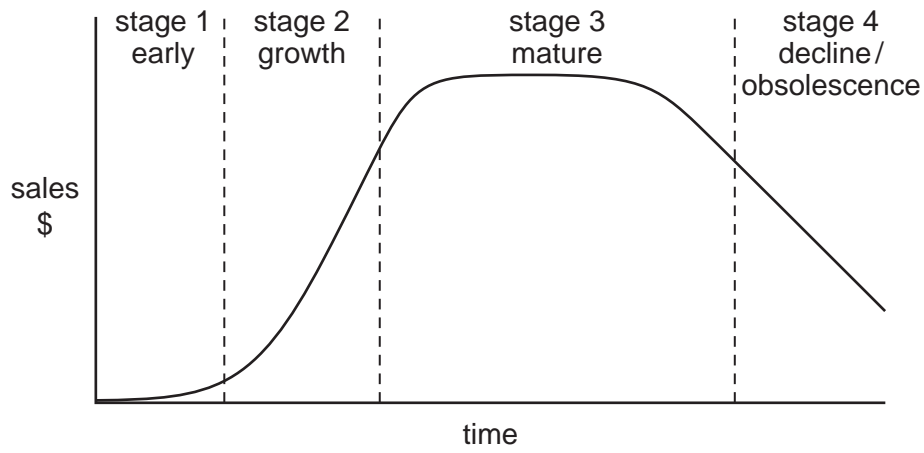


Fig. 1A

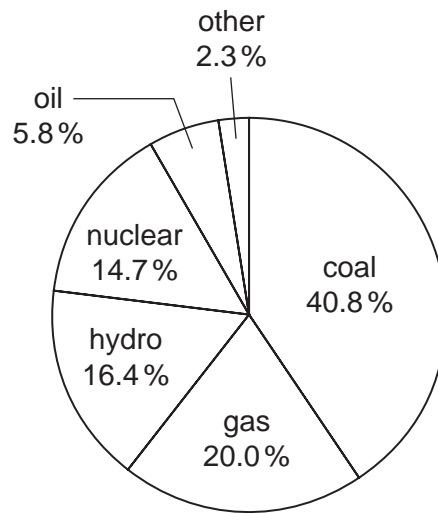
| inputs | stage | | |
|----------------------------------|-------|--------|--------|
| | early | growth | mature |
| management | 2 | 1 | 3 |
| scientific engineering know how | 1 | 2 | 3 |
| unskilled and semiskilled labour | 3 | 2 | 1 |
| external economies of scale | 1 | 2 | 3 |
| capital | 3 | 1 | 1 |

1, 2, 3 indicate scale of inputs

Fig. 1B

Fig. 2 for Question 3

Global electricity generation, 2006



OECD/IEA data

Fig. 3 for Question 6

Possible changes in local people's attitudes to tourism as a destination develops

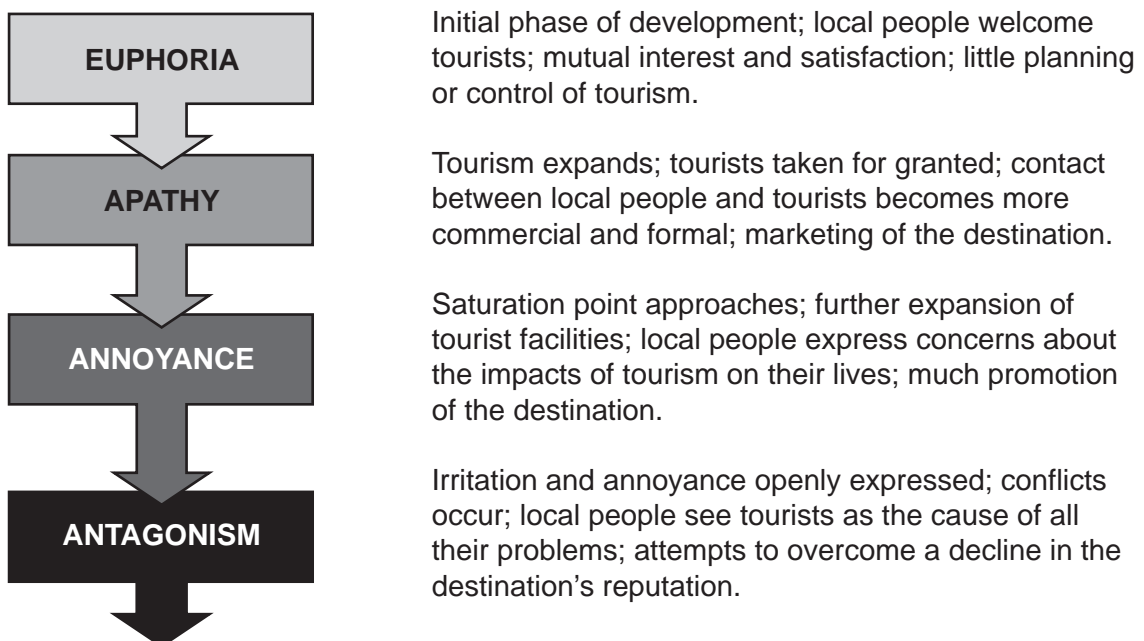
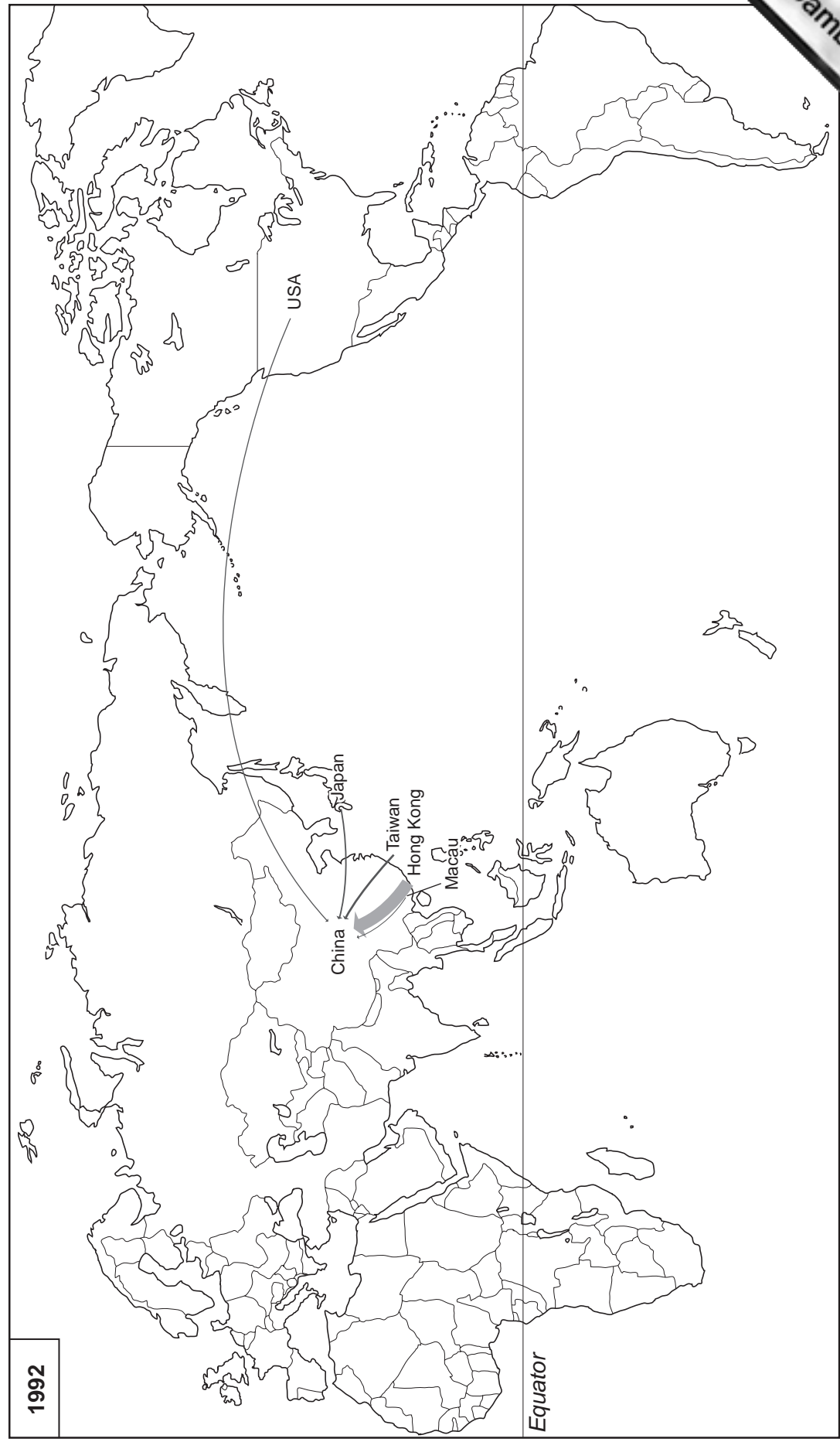


Fig. 4 for Question 8
Foreign direct investment (FDI) into China, 1992 and 2006



Key for 1992 and 2006

