

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS General Certificate of Education Advanced Subsidiary Level and Advanced Leve

GEOGRAPHY 9696/33

Paper 3 Advanced Human Options

October/November 2012

INSERT

1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

The product life cycle

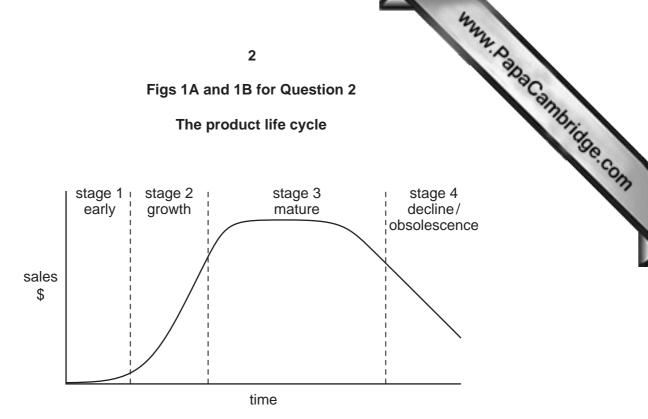


Fig. 1A

inputs	stage		
	early	growth	mature
management	2	1	3
scientific engineering know how	1	2	3
unskilled and semiskilled labour	3	2	1
external economies of scale	1	2	3
capital	3	1	1

1, 2, 3 indicate scale of inputs

Fig. 1B

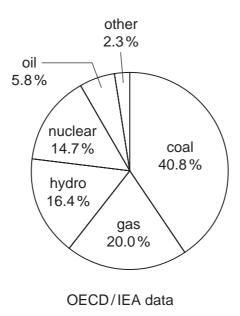
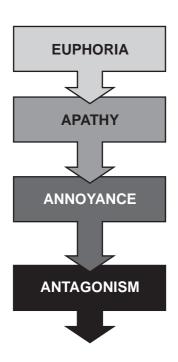


Fig. 3 for Question 6

Possible changes in local people's attitudes to tourism as a destination develops



Initial phase of development; local people welcome tourists; mutual interest and satisfaction; little planning or control of tourism.

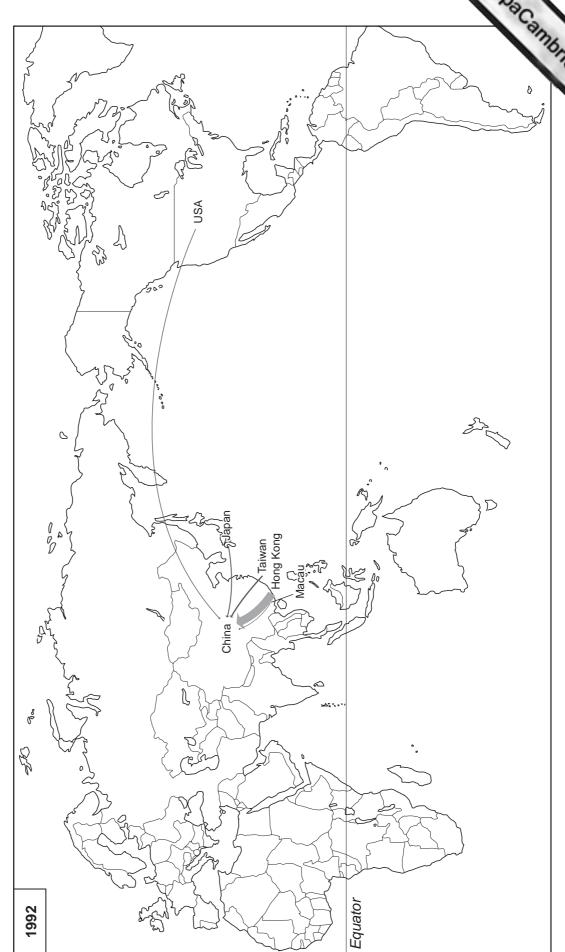
Tourism expands; tourists taken for granted; contact between local people and tourists becomes more commercial and formal; marketing of the destination.

Saturation point approaches; further expansion of tourist facilities; local people express concerns about the impacts of tourism on their lives; much promotion of the destination.

Irritation and annoyance openly expressed; conflicts occur; local people see tourists as the cause of all their problems; attempts to overcome a decline in the destination's reputation.

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Foreign direct investment (FDI) into China, 1992 and 2006 Fig. 4 for Question 8



Key for 1992 and 2006

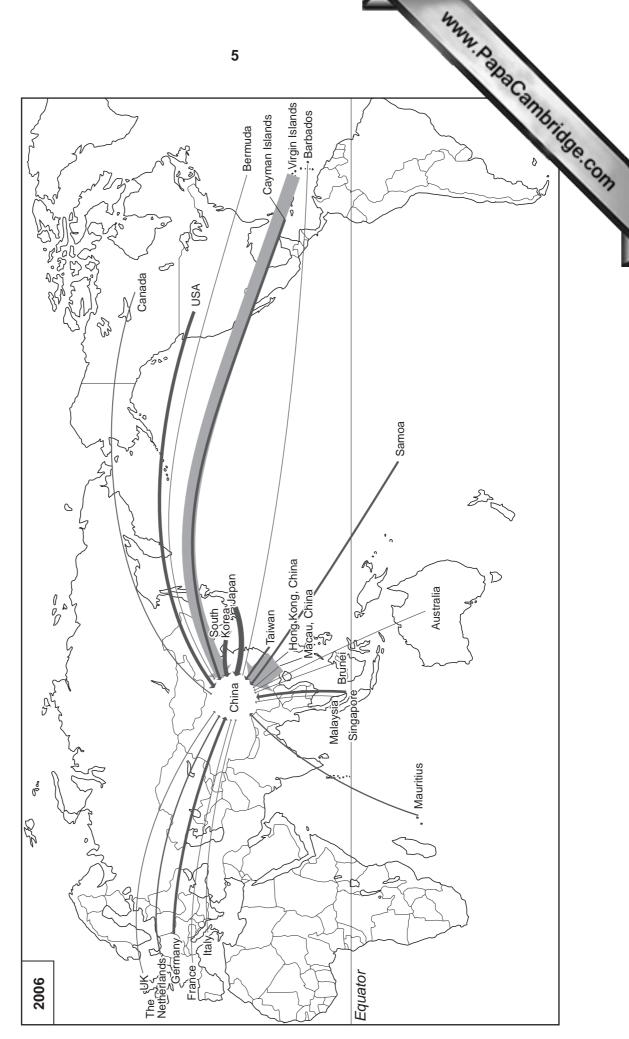
FDI (US\$ billions)

0.2

-0.5

1 2

20



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