

# Cambridge International AS & A Level

MEDIA STUDIES 9607/23

Paper 2 Media Texts and Contexts

May/June 2022

2 hours

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

#### **INSTRUCTIONS**

Answer two questions in total:

Section A: answer Question 1.

Section B: answer one question.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

#### **INFORMATION**

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].



The first 30 minutes will be spent watching and making notes on the moving image extract. You should use 45 minutes to answer Section A before moving on to spend 45 minutes on Section B.

### **Section A: Media texts**

You will be shown an extract from a TV drama a total of four times.

During the first screening, you should **not** make notes.

During the second, third and fourth screenings you may make notes in the answer booklet.

There will be gaps between each screening for further note-making.

Your notes should be crossed out after you have finished writing your answer.

- 1 Analyse how the extract from *Devs* constructs meaning, including the specific representations of individuals/groups/events/places, through the following technical elements:
  - camera shots, angles, movement and composition
  - sound
  - mise-en-scène
  - editing.

Extract: Devs (Episode 1, 2020, dir. Garland)

[25]

#### **Section B: Media contexts**

Answer one question from Section B.

You should make references to at least one case study in your answer.

#### **EITHER**

2 Analyse the significance of the technologies used for distribution in the media area you have studied. [25]

#### OR

3 Explain how audiences are targeted, built and maintained by media organisations. [25]

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