

# Cambridge International AS & A Level

PSYCHOLOGY 9990/33

Paper 3 Specialist Options: Theory

1 hour 30 minutes

May/June 2023

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

#### **INSTRUCTIONS**

Answer four questions in total:

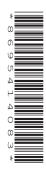
Answer questions from two options.

For each chosen option, answer all questions.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

## **INFORMATION**

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].



# Psychology and abnormality

Answer all questions.

1 (a) Explain what is meant by 'pyromania'. [2] (b) Describe the study by Glover (2011) that used covert sensitisation as a treatment for kleptomania. [4] (c) Explain one strength and one weakness of the study by Glover. [6] 2 (a) Describe explanations of depression. [8] (b) Evaluate explanations of depression, including a discussion about reductionism versus holism. [10] Psychology and consumer behaviour Answer all questions. 3 [2] (a) Identify two shopper movement patterns from the study by Gil et al. (2009). (b) Dayan and Bar-Hillel (2011) conducted a laboratory study and a field study on primacy, recency and menu item position. Outline any **two** results from these studies by Dayan and Bar-Hillel. [4] (c) Discuss the validity of these studies by Dayan and Bar-Hillel. [6] (a) Describe what psychologists have discovered about retail/leisure environment design (retail store architecture, leisure environments, store interior layout). [8] (b) Evaluate what psychologists have discovered about retail/leisure environment design (retail store architecture, leisure environments, store interior layout), including a discussion about generalisability. [10]

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## Psychology and health

Answer all questions.

5 (a) Practitioners may make type I or type II errors in diagnosis.
Outline one of these types of error, including an example in your answer. [2]
(b) Describe the procedure of the study by Robinson and West (1992) on disclosure of information to a practitioner. [4]
(c) Explain two weaknesses of the study by Robinson and West. [6]
6 (a) Describe what psychologists have discovered about the management of stress. [8]

discussion of experiments. [10]

## Psychology and organisations

(b) Evaluate what psychologists have discovered about the management of stress, including a

Answer all questions.

- 7 (a) Outline how a token economy can be used to reduce accidents at work. [2]
  (b) Describe the study by Oldham and Brass (1979) on open plan offices. [4]
  (c) Explain one strength and one weakness of the study by Oldham and Brass. [6]
  8 (a) Describe what psychologists have discovered about measuring job satisfaction. [8]
  - (b) Evaluate what psychologists have discovered about measuring job satisfaction, including a discussion about psychometrics. [10]

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