

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

TRAVEL AND TOURISM

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Paper 4 Specialised Tourism

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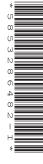
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READ THESE INSTRUCTIONS FIRST

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Fig. 1 for Question 1

Lesotho



The Mountain Kingdom of Lesotho is a truly beautiful country, which is literally the high point of any visit to southern Africa. Completely surrounded by South Africa, Lesotho covers a size roughly the same as Belgium, and is home to just over 2 million people. With the entire country lying above 1500 metres, it is a place to discover the remote rugged mountains, spectacular scenery, deep valleys and the culture and hospitality of the friendly Basotho people.

The city of Maseru, clear blue skies, plummeting waterfalls

and unforgettable scenic beauty, combined with more than 300 days of sunshine, make this 'Kingdom in the Sky' a unique corner of Africa just waiting to be discovered. Nature lovers and ecotourists have plenty of choice for activities in this country of unspoilt beauty. For those seeking an action packed holiday, there are many activities available. These include mountain climbing, hill walking, off road adventures in 4×4 vehicles and pony trekking. Lesotho also boasts the



world's highest commercial single-drop abseil, which features in the Guinness Book of World Records. However, there are also peaceful areas which attract holiday makers who also enjoy more leisurely pursuits. There is even the prospect of skiing in winter!

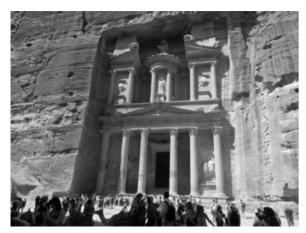
Whilst in Lesotho, you can choose from the following activities:

- pony trekking
- hiking
- sightseeing
- 4×4 adventures
- abseiling
- city tour
- cultural experiences
- dam tour
- fishing



Fig. 1

Fig. 2 for Question 2



The Treasury, Petra, Jordan

The most iconic view of Petra is that of the Treasury. The front of the building is carved out of the pink rock-face and is 30 m wide and 43 m high. However, there is more to Petra than just the Treasury. There are hundreds of elaborate rock-cut tombs and buildings with intricate carvings. The tombs were carved in the stone and some 500 have survived for tourists to see today. Petra was once occupied by the Nabataeans and later the Romans. Visitors can see a Roman-style theatre that could seat

3000 people. There are obelisks, temples, sacrificial altars and carved streets, and some 800 rock-cut steps above the Treasury is the impressive Monastery.

Petra is one of the new 7 Wonders of the World and is also a UNESCO World Heritage Site. The Petra National Trust (PNT) calculates that Petra received 609 044 visitors in 2013. Its main tourist season is March to May when the weather is slightly cooler. PNT say that "Archaeological heritage is a non-renewable resource....once it is gone, it is gone forever."



Shop selling authentic Bedouin crafted silver in Petra.



Visitors in Petra

Petra currently has several operational and management issues including:

- animal management
- aviation over Petra
- carrying capacity
- development of water treatment
- site management
- urban encroachment
- the staging of events.

Fig. 2

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