

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

TRAVEL AND TOURISM

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Paper 4 Specialised Tourism

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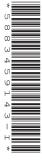
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Fig. 1 for Question 1

Benicàssim – four day Music Festival, Spain (Festival Internacional de Benicàssim)

This four day culture and music festival takes place in Benicàssim, a small coastal town in eastern Spain. Up to 40 000 visitors come to this quiet Spanish seaside town one week every July. Many visitors stay in the local accommodation but most use the campsite that is run by the event organisers and situated next to the festival site. It is open for 9 days; this makes it possible for visitors to have a longer holiday. The festival site is purpose-built for hosting cultural and musical events as it is flat and accessible. Around the main stage are stalls and shops where visitors can enjoy local food, arts and crafts. The festival runs from 22:00 until 06:00 daily these being the coolest hours of the day. The majority of visitors are between the ages of 18 and 35. As well as Spanish performers, the event attracts famous bands and singers from all over the world.

Benicàssim is really a holiday town for domestic tourists. It is next to the beautiful "Desierto de las Palmas" mountains.

Fig. 2 for Question 2

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