

## **Cambridge Assessment International Education**

Cambridge International Advanced Subsidiary and Advanced Level

#### TRAVEL AND TOURISM

9395/11

Paper 1 The Industry

October/November 2019

**INSERT** 

2 hours 30 minutes

#### **READ THESE INSTRUCTIONS FIRST**

This Insert contains all the Figures referred to in the questions.

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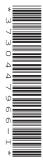




Fig. 1.1 for Question 1

Top 10 Tourist Markets spending in Singapore

Country	% Change in total spending on the previous year	% Spend on Shopping	% Spend on Accommodation	% Spend on Food	% Spend on Other things*
Indonesia	-12%	29 %	19%	12%	40%
China	+40%	49%	16%	9%	26%
India	+8%	14%	35%	18%	34%
Australia	-7%	13%	26%	14%	47%
Philippines	-4%	19%	43%	13%	24%
Japan	-5%	13%	36%	14%	38%
Malaysia	-4%	24%	24%	11%	41%
Thailand	-6%	20%	44%	15%	22%
Vietnam	+2%	31%	29%	15%	25%
USA	+4%	11%	37%	23%	29%

<sup>\*</sup>Spend on other things includes: transport, business, medical treatment and education.

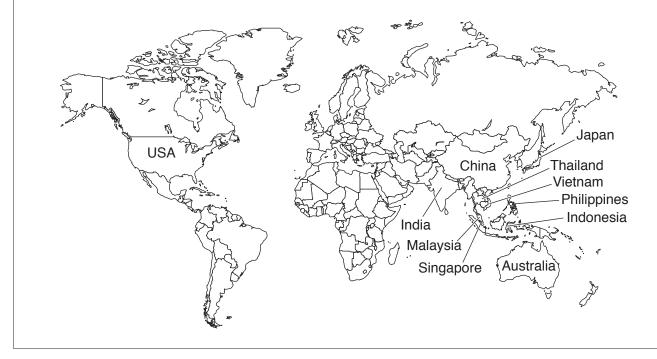


Fig. 1.1

# Fig. 3.1 for Question 3

The Montreux Jazz Festival is a music festival in Switzerland, held annually in early July in Montreux on the Lake Geneva shoreline. It is the second largest annual jazz festival in the world after Canada's Montreal International Jazz Festival.







Fig. 3.1

### Fig. 4.1 for Question 4

A trade fair is an event where organisations display their products and services to potential customers and trade partners. Trade fairs are often held at major exhibition centres.





Fig. 4.1

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