

# **Cambridge International AS & A Level**

### **TRAVEL & TOURISM**

Paper 1 The Industry

9395/11

**October/November 2020** 

2 hours 30 minutes

INSERT



## INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has 4 pages. Blank pages are indicated.

## Fig. 1.1 for Question 1



Fig. 1.1

## Fig. 2.1 for Question 2

## **Tourism Information about Brazil**

Visitor numbers to Brazil have increased from 1.9 million in 1995 to 16.5 million in 2016. In 2016 Brazil hosted the Olympic Games.

Types of visitors (millions) by travel motivation	
Leisure	6
Gap Year	1.2
Business and Employment	5.6
VFR	1.8
Others	1.9
Total	16.5

Top arrivals by country, 2016 (millions)	
USA	6.1
Canada	2.1
Turkey	1.5
India	1
Indonesia	1
South Korea	1
Australia	0.7
France	0.08
Germany	0.03
Others	3
Total	16.5

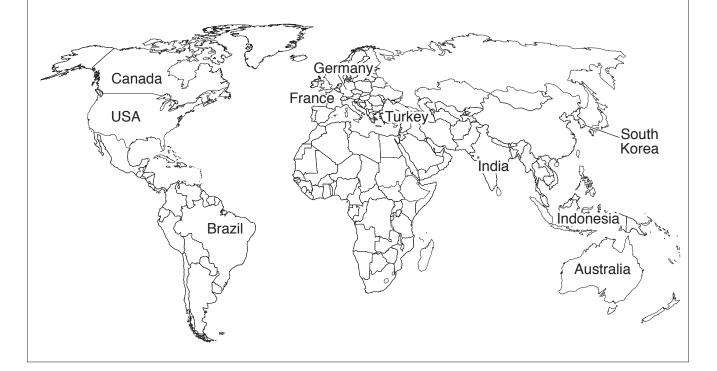


Fig. 2.1

**BLANK PAGE** 

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.