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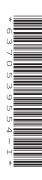
Paper 3 Destination Marketing

May/June 2024

INSERT 1 hour 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.





Vanilla Islands Indian Ocean
The Vanilla Islands marketing group is a partnership of six Indian Ocean island destinations:
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Fig. 1.1

Participate in a Creole cooking workshop in La Réunion.

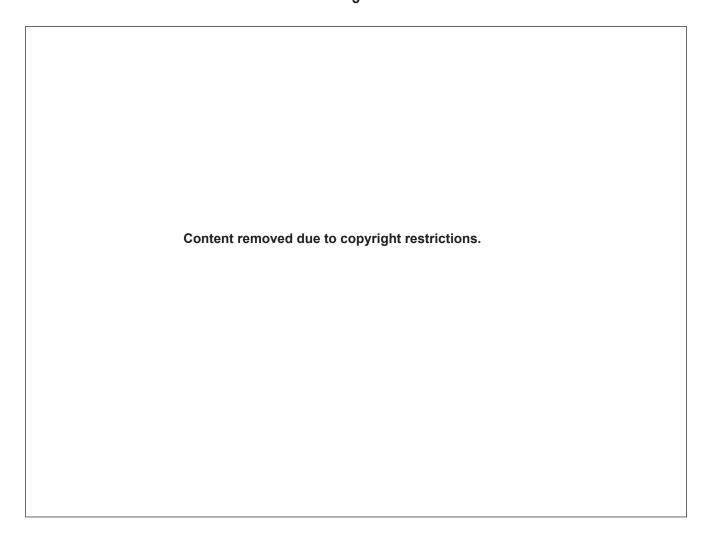


Fig. 2.1

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