
TRAVEL AND TOURISM

9395/11

Paper 1 The Industry

May/June 2019

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READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

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This document consists of **3** printed pages and **1** blank page.

Fig. 3.1 for Question 3



Fig. 3.1

Fig. 4.1 for Question 4

Tourism is one of Mexico's main economic activities, as the country earns income from beach tourism, adventure tourism, historical tourism and special interest tourism which all attract both domestic and international visitors.

Mexico's main source market is the United States, in 2017 67% of tourists came from there.

Beach destinations are the most important to Mexican tourism, both in terms of the number of visitors and contribution to the economy. They include Cancún, Ixtapa, Loreto, Huatulco and Los Cabos. Cultural tourism is important in Cancún and Mexico City.

Travellers to Mexico are advised to contact their national travel advisory services because of an increase in recent reported crimes in tourist areas.



An Aztec Pyramid

Local handmade pottery shop in Mexico City



Fig. 4.1

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