Cambridge Assessment International Education

Cambridge International AS & A Level

CANDIDATE NAME	

CENTRE NUMBER						CANDIDATE NUMBER					

8513919428

TRAVEL & TOURISM **9395/41**

Paper 4 Destination Management **October/November 2021**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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Question 1

Refer to Fig. 1.1 (Insert), information about Uzbekistan, a country in Asia.

(a) Explain **two** ways Uzbekistan might create demand for their specialised tourism products.

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2 .....

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[4]

(b) Assess the economic benefits of encouraging more international tourists to Uzbekistan.

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(c) Discuss the importance of protecting local culture in destinations such as Uzbekistan.

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[Total: 25]

Question 2

Refer to Fig. 2.1 (Insert), information about the Algarve, a region in Portugal, Europe.

(a) Explain **two** likely benefits of conducting an environmental impact audit for the Algarve.

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[4]

(b) Discuss the possible political objectives of tourism development for the Algarve.

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(c) Evaluate how negative environmental impacts of mass tourism on the Algarve can be reduced.

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[Total: 25]

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