Presentations - 2021/20 IGCSE 0417

1. Nov/2020/Paper_11/No.12c

(c) The teacher asks the students to create a presentation for their parents to explain to them about the history of their town.

Describe the features that the students must include to make the presentation appeal to the adults.
[4]
Palpacalini

2.	Mar/2020/Paper_12/No.13
	A sales representative is planning a presentation about a new product. He is considering whether
	to use a multimedia presentation or to give a talk and hand out leaflets

(a)

Discuss the advantages and disadvantages of using a multimedia presentation rather than printed leaflets.
*0

[8

(D)	image of the new product on one of the slides.
	Explain the steps he would need to take to do this.
	[4
(c)	He searches his company website to find a suitable image for his multimedia presentation. Part of the markup language from the web page to load the image is shown.
	
	When the markup is run, the words 'company logo' are displayed and not the image.
	Explain why this may be the case.
	100
	[2

(a)	Describe two methods the headteacher could use to gather information about the requirements of the target audience.
	1
	2
	[2]
(b)	The presentation is to be shown on large monitors at the entrance to the school. The school is planning to embed music into the presentation so that music could be played as the presentation is shown. Describe the steps the headteacher would need to take to play music in the background of the slides.
	ΓΔ [*]

A headteacher is planning to produce a presentation to showcase the school's achievements.

3. June/2020/Paper_12/No.11

(c)	After showing the presentation to the parents the headteacher wishes to use the presentation to show to young children to encourage them to come to the school.	า
	Describe the features that the headteacher must include to make the presentation meet the needs of an audience of young children.	Э
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	29	
	[4	<u>.</u>]
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