Audience - 2023 ICT IGCSE 0417

1.

Marc A te	h/2023/Paper_0417/12/No.12(a) nnis coach is creating a presentation to explain to teenagers the basics of playing tennis.
(a)	Describe the design features that must be included to make the presentation appeal to the teenagers.
	. 39
	[4]
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2.	June/2023/Paper_0417/12/No.14(b) ePublishing software is used to create an ePublication to display a school's yearly magazine.						
	(b)	The ePublishing software is subject to software copyright legislation.					
		Give two methods that could be used to prevent software copyright legislation being brok	en.				
		1					
		2					
			[2]				
		aild de					
3.		/2023/Paper_0417/13/No.3(d)					
	_	roup of students are producing a class newsletter which they will email to parents of dents in the class. They are deciding whether to use a laptop computer or a smartphol	ne				
	-	ype the newsletter.					
	(d)	Describe the features that the students must include to make the newsletter appeal to the parents.					
			[4]				

The headteacher is trying to decide whether to install a system that uses magnetic stripe careaders or one that uses chip and PIN card readers.	ard
Compare the use of magnetic stripe card readers with the use of chip and PIN card readers. You answer must include similarities and differences.	our
	[6]
Nov/2023/Paper_0417/13/No.9(a) The secretary of Tawara University has created web pages for former students. The former stude are adults.	nts
(a) State the design features of the web pages that would meet the needs of this target audien	ce.
	[6]

A headteacher is considering setting up a card system for students to buy food in the school canteen.

4. Nov/2023/Paper_0417/12/No.4

6.		ch/2024/Paper_0417/12/No.15 audience needs to be considered when creating an ICT solution.	
	(a)	Describe what factors need to be considered for the age of the audience.	
			701
			[2]
	(b)	Describe what factors need to be considered for the interests of the audience.	
		409	
			[2]
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