

Cambridge IGCSE[™]

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

TRAVEL & TOURISM

0471/13

Paper 1 Core Paper May/June 2021

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

Refer to Fig. 1.1 (Insert), information about tourism in Ghana.

(a)	Tourist destinations are considered to be amalgams of tourism services and experiences.
	State three components of a tourist destination as an amalgam.
	1
	2
	3
	[3]
(b)	Explain two benefits to tourists of accommodation grading.
	1
	2
(-\	[4]
(C)	Explain three likely reasons why Ghana's largest source market for leisure tourists is Nigeria.
	1
	2
	3
	[6]

(d)	Explain three likely reasons why Ghana wants to attract more tourists from Europe.
	1
	2
	3
	6]
(e)	Discuss the importance to developing destinations of beginning a good transport infrastructure
(c)	Discuss the importance to developing destinations of having a good transport infrastructure.
(c)	Discuss the importance to developing destinations of naving a good transport infrastructure.
(e)	
(e)	
(6)	
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Refer to Fig. 2.1 (Insert), information about winter sun holidays for UK tourists.

(a)	State the following:
	the capital city of the UK
	the continent that Jamaica is in
	the continent that Egypt is in
	the ocean that surrounds the Canary Islands
	the ocean to the west of Mexico[5]
(b)	Describe what is meant by the following terms:
	package holiday:
	independent holiday:
	[4]

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(c)	Explain three likely reasons for the increase in the number of UK tourists taking winter sun holidays.
	1
	2
	3
	[6]
(d)	Tourism contributes to a country's balance of payments.
	Explain two ways an increase in outbound tourism will have a negative impact on a country's balance of payments.
	1
	2
	[4]

(e)	Discuss how an increase in winter tourism can benefit tourism in the Canary Islands and Egypt.
	[6]
	[Total: 25]

Refer to Fig. 3.1 (Insert), information about a city cycle tour in Vancouver, Canada.

(a)	State three methods of public transport tourists can use when in a city destination.	
	1	
	2	
	3	 [3
(b)	When tourists are at a destination, tour companies will use a variety of promotional method to make tourists aware of their products and services.	ds
	Explain one benefit to tourists of each of the following promotional methods:	
	leaflet	
	арр	
	billboard	
		[6

(c)	Explain two likely reasons why the cycle tour shown in Fig. 3.1 is only available from May to September.
	1
	2
	[4]
(d)	City Cycle Tours have received a complaint about the professional conduct of a tour guide.
	Explain three actions City Cycle Tours should take when handling the complaint.
	1
	2
	3
	[6]

(e)	Discuss methods	reasons	s why	city	destinations	encourage	the	use	of	sustainabl	e transpo	rt
		 									[6	3]
											[Total: 25	5]

Refer to Fig. 4.1 (Insert), a photograph of a tourist taking part in a traditional festival in India.

(a)	State three cultural at	tractions, other th	an traditional dand	ces and festivals.	
	1				
	2				
	3				[3]
(b)	Explain three likely neattraction.	egative social and	cultural impacts o	f traditional dance	being used as an
	1				
				•••••	
	2				
	3				
	· · · · · · · · · · · · · · · · · · ·				
					[6]
(c)	National governments	write the tourism	policy for their co	untry.	
	In the table below iden socio-cultural or enviro		which of the gove	rnment aims are e	conomic, political,
overr	nment aims	Economic	Political	Socio-cultural	Environmental
	the reputation of the				

Government aims	Economic	Political	Socio-cultural	Environmental
improve the reputation of the country				
conserve natural resources				
develop a sense of pride in national identity				
create employment				

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(d)	Explain three actions tourists can take to minimise their negative social and cultural impacts when at a destination.
	1
	2
	3
	[6]
(e)	Assess the role of tour operators in managing social and cultural impacts.
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[Total: 25]

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