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TRAVEL & TOURISM

0471/13

Paper 1 Key Terms and Concepts

May/June 2024

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

2 Refer to Fig. 2.1 (Insert), a photograph of young tourists on an ecotourism holiday in a rainforest.

(a) State **two** topographical features of destinations.

1

2

[2]

(b) Other than ecotourists, state **two** types of tourists.

1

2

[2]

(c) State **four** skills required when working in the travel and tourism industry.

1

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2

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3

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4

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[4]

4 Refer to Fig. 4.1 (Insert), a photograph of a theme park in Taiwan.

(a) Theme parks are built attractions.

Other than built attractions, state **two** types of attractions.

1

2 [2]

(b) State **two** services likely to be found at theme parks.

1

2 [2]

(c) Explain **two** reasons for the appeal of theme parks.

1

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2

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[4]

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