UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS **GCE Ordinary Level**

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for the guidance of teachers

7048 CDT: DESIGN AND COMMUNICATION

7048/01

Paper 1, maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

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Page	2 Mark Scheme: Teachers' version Syllab	us ??	er
	GCE O LEVEL – October/November 2009 7048	2 2 2 1	30
			an
(a)	Front height and width - to overlay (2 x 1) 70 x 120	2	76
()	Plan width and depth - to overlay (2 x 1) 120 x 90	2	
	End height and depth - to overlay (2 x 1) 70 x 90	2	
	Front view		
	Door position (10mm from right hand side)	1 1	
	Door size to overlay (55 x 20) Window position (10mm from door)	1	
	Window size to overlay (40 x 40)	1	
	End view		
	Window position (10mm from right hand side)	1	- /
	Window size to overlay (30 x 40)	1	[12]
(b)	First part of symbol drawn correctly (two circles)	1	
(0)	Second part of symbol drawn correctly (truncated cone that matches		
	the circles and lines up)	1	
	Outline of three views projected (lined up)	1	
	Symbol matches projection method used for all three views	1	[4]
(c)	Ellipse the correct size - minor and major (2 x 1)	2	
	Evidence of construction of ellipse	1	
	High quality freehand outline of ellipse (to overlay)	1	
	Isometric box any size added (30 degree lines) Isometric 'string' added to any size box	1	
	Isometric box sizes complete and accurate to overlay	1	[7]
			[,]
(d)	Outline - 45 degree line at right hand top	1	
	Outline - back horizontal	1	
	Other lines may be present (inside detail) Door to the overlay	1	
	Front window to the overlay	1	
	End window (size 15 x 40 and 5mm from corner)	1	
	Outline of shop sign added (freehand)	1	[-]
	Lettering and box added	1	[7]
(e)	Colour relates to the theme 'bright and bold' - not pastel colours		
	Overall quality of colour environments	1	
	Overall quality of colour application Excellent 3, good 2 and fair 1		
	Excellent 5, good 2 and fail 1 Excellent - even tone, accurate to borders, window considered		
	Good - mainly completed but uneven tone and some inaccuracies		
	Fair - evidence of some colour application	3	[4]

	Page	e 3 Mark Scheme: Teachers' version	Syllabu	S.	er
		GCE O LEVEL – October/November 2009	7048	12	2
			<i>.</i> .	MMM Pap	a
	(a)	Isometric projection used from given start point - evide	nce of correct		76
		orientation No marks for 2D or 45 degree oblique		1	1
		Right half of counter		I	
		Height (correct to overlay) 80mm		1	
		Depth (correct to overlay) 120mm		1	
		Width (correct to overlay) 60mm		1	
		Inner end correct to candidate solution		1	
		Two rails in position and approx. size (2 x 1)		2	
		(any orientation)		_	
		Thickness of top and ends shown (3 x 1)		3	
		Left half of counter Height (correct to overlay) 100mm		1	
		Depth (correct to overlay) 50mm		1 1	
		Width (correct to overlay) 90mm		1	
		Thickness of top and ends		1	
		Inner end completed to candidate solution		1	[15]
	4.5			0	
	(b)	Upper dowel completed - socket and dowel (2 x 1)		2	
		(approximate proportion and position to one given) Vertical outline completed		1	
		Hatching <u>consistent</u> and in <u>opposite directions</u> on adja	cent parts (2 x 1)	2	[5]
				-	[0]
	(c)	Step 2			
	(c)	Mallet shown		1	
		Tapping dowel into hole		1	
		Step 3			
		Second piece pushed (arrow) onto dowel		1	
		Step 4			
		Excess glue removed		1	
		Step 5		4	
		Pressure applied Indication of time (accept clock, 24h not 24 hours)		1 1	
		Overall quality of sketching (arrows and letters accept	hle - ignore	I	
		words)	ible ignore		
		Good 2, satisfactory 1 and poor 0		2	[8]
	(d)	Suitable colour chosen (brown or vellow)		1	
	(d)	Suitable colour chosen (brown or yellow) Looks like wood (grain)		1 1	
		High quality rendering (3D effect/shadow)		1	
		Colour applied		1	
		Looks like plastic (reflections)		1	
		High quality rendering (3D effect/shadow)		1	[6]
					-
				[To	tal: 34]

Pag		Syllabus	S.	er
	GCE O LEVEL – October/November 2009	7048	X	2
				C.
(a)	Six connected surfaces shown		1	36
	Six surfaces correct to overlay (6 x 1)			
	If error in sizes of one side, do not award mark but awa	rd marks for		
	error carried forward to other sides. Allow tolerance of p	olus or minus	•	
	5mm on sloping surface of lid	al	6	
	Two further glue tabs shown, of an appropriate size and	d with angled	1 6 2	
	ends (2 x 1) Any base position Only two glue tabs in correct position/s (2 x 1)		2	
	Each fold in flap drawn, of an appropriate size and posi	ition with	2	
	curved ends (3×1)		3	
	Some fold lines shown (1) or all fold lines shown to the	convention		
	given (2)		2	[16]
(b)	Stand will stand on a flat surface		1	
	Stand will hold a packet of sweets		1	
	Surface graphics show a range of sweets available		1	
	Surface graphics show customer can choose sweets		1	
	Notes evident		1	[7]
	Sketches - good 2 or satisfactory 1		2	[7]
(c)	Three dimensional sketch		1	
(0)	Recognised format of sketch (isometric/plan metric/obli	que)	1	
	Quality of line work - parallel lines	. ,		
	Good 2 or 1 satisfactory		2	
	Faces of stand have the appearance of acrylic			
	3 faces 3, 2 faces 2 or 1 face 1		3	
	Colour added	l'adat a cal da al	1	
	Overall quality of colour enhancement - tone, shadow,	light and dark	C	[40]
	2 good or 1 satisfactory		2	[10]
			ſΤα	otal: 33]
			L	

Triangular box	1 1 1 1	acampi
Triangular box	1 1 1 1	Camp
Round box Boxes well drawn in correct orientation/position Three dimensional sketch shows Octagonal box Square box	1 1 1 1 1	
Triangular box Boxes well drawn in correct orientation/position	1 1	[12]
 'E' drawn in good proportion and position Any triangle drawn in correct location 'P' drawn in good proportion and position (upright 1 and curve 1) Any hexagon drawn in correct location 'S' drawn in good proportion and position (1 for each curve) Any octagon drawn in correct location No marks for lower case letters or letters without thickness. They do not need to line up exactly. 	1 1 2 1 2 1	[8]
) Idea for a pop-up mechanism shown Idea for a pop-up mechanism that will clearly work Notes evident (not just labels) Quality of sketches - good 2 or satisfactory 1	1 1 1 2	[5]
) Three dimensional sketch of label Folded label shown in the open position 'L' clearly visible Mechanism clearly visible Quality of sketch Good 2 or satisfactory 1 Quality of colouring Good 2 or satisfactory 1	1 1 1 2 2	[8]

Page 6		Syllabus	er
	GCE O LEVEL – October/November 2009	7048	Da
(a)	Mark to overlay		apacambrios
	One piece symmetrical development (net)	1	101
	Shape of symmetrical net - bottom strip (1) two ends (2) and	two	19
	overhangs (2)	5	
	Net length within 5mm (2) or within 10mm (1)	2	
	Net the correct height (50mm)	1	
	Depth of bottom strip (25mm)	1	
	Any cut out in the central position	1	
	Top cut out 110mm in length	1	[40]
	Outer shape clearly distinguishable from construction lines	1	[13]
(b)	Top of correct shape shown (folded acrylic)	1	
	Idea relates to the top (material added or removed)	1	
	Idea will hold the watch (1) in display area (1)	2	
	Overall quality of sketches		
	Good 2 or satisfactory 1	2	[6]
(c)	Range of ideas (at least two ideas)	1	
	Ideas based on 'Diving' - word or images	1	
	Idea drawn on a rectangle (label) not stand	1	
	Supporting notes	1	
	Quality of design - good 2 or satisfactory 1	2	[6]
(d)	Quality of sketch		
	Base - any pictorial view (1) high quality (1)	2	
	Top - any pictorial view (1) high quality (1)	2	
	Label - placed on base (1) high quality (1)	2	
	Overall quality of colour enhancement		
	Colour applied (1) shows acrylic (1)	2	[8]
		r.	Total: 221
		L	Total: 33]

Page 7	Mark Scheme: Teachers' version	Syllabus	Q.	er
	GCE O LEVEL – October/November 2009	7048	12	2
Corre (M - 3 Use c	e used (any size) oct division of circle to overlay 1 x 5 30, T - 55, W - 40, Th - 25, F - 90 & S - 120) of appropriate key to identify segments (days or money r segments identified	y) Minimum	1 5 1	Camp
Use o	n segments identified of colours num of four segments coloured or hatched)		1	[8]
All ba June	drawn (1) or six bars of same width (2) rs labelled (months) or keyed largest (bar 1 - 1), August smallest (bar 3 - 1), Septem per the same (bar 4/5 - 1), July just larger than Noveml		2 1	
- 1) Use c	of colours num of four bars coloured)		4 1	[8]
All bo Three Last b Decis	eps shown with text xes the same width as given e process boxes box shown as an end box ion box (must be check coins) (1), after count coins (1 shown (1), with yes and no (1)), feedback	1 1 1 1	[8]
Arcs of 3 corr Spaci 3 corr Distar Small Large	to overlay correct to overlay (20mm radius) rect - 2 marks, 2 - 1 mark or less - 0 marks ing between arcs correct (15mm) rect - 2 marks, 2 - 1 mark or less - 0 marks nce between centres correct (100mm) base arc (20mm radius) base arc (65mm radius) gree ends (2 x 1 mark)		2 2 1 1 2	[9]