
TRAVEL AND TOURISM

7096/22

Alternative to Coursework

October/November 2017

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.
Anything the candidate writes on this Insert will not be marked.



This document consists of **4** printed pages.

Fig. 1 for Question 1

A situation analysis of tourism in Fiji

1. Good levels of education and training to help prepare the workforce.
2. The Government regards tourism as an important sector of the economy.
3. Fiji has the second largest stretch of coral reef in the world.
4. Inflation affects the profits of tourism providers in Fiji.
5. Natural disasters, such as cyclones, sometimes influence tourists' decisions to visit.
6. There is political instability in Fiji.
7. There are many potential tourists in China, Japan and South Korea, who might like to visit Fiji.

Fig. 1

Fig. 2 for Question 2



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Fig. 2

Fig. 3 for Question 3

The River Rhine provides the perfect opportunity for a leisurely 7, 8, or 10 day river cruise holiday. From Basel in Switzerland to Koblenz in Germany, the River Rhine offers beautiful scenery, historic towns and ancient castles for river cruise passengers to enjoy. Cruise boats make a number of stops to enable passengers to take guided tours of medieval towns, such as Boppard. Many Rhine cruise boats have over 100 cabins and offer both restaurant and buffet dining. Passengers can enjoy sauna and gym facilities as well as evening lectures about the famous castles of the River Rhine. There is also musical entertainment. Many river cruise operators offer all-inclusive packages starting from €500 pp between May and October with special rates for people aged over 50 in the off-peak season.

**Fig. 3****Fig. 4 for Question 4****Torres Hiking Centre**

The Torres Hiking Centre on the Torres del Paine route in Chile opened five years ago. This log built Centre offers a choice of bunk-bed accommodation with showers and washing facilities. There are also camping facilities along the 85km walking trail. Self-catering cabins are available, and there is equipment hire at competitive prices. Luggage and equipment storage is also available. Maps and a weather forecasting unit are provided free for the use of guests. There has been a steady increase in the number of visitors since the Centre first opened. This may change as other hiking and visitor centres are likely to open along the route in the next year.

Fig. 4

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