



# A LEVEL APPLIED BUSINESS TO CAMBRIDGE TECHNICALS IN BUSINESS

QUALIFICATION MAPPING DOCUMENT



# CAMBRIDGE TECHNICALS IN BUSINESS

The last assessment for the Applied A Level in Business is June 2017. Make sure you're able to offer your learners an appropriate alternative; move your provision to the Cambridge Technicals in Business.

The Cambridge Technicals are qualifications at Level 2 and Level 3 that have been developed on the Qualifications and Credit Framework. Launched in 2012 they are a new generation of vocational qualification, and have been developed and refined to be aimed specifically at learners aged 16+.

The Level 2 and Level 3 Cambridge Technicals in Business offer a wide range of units and are vocationally relevant. At Level 3 there are a variety of qualification sizes from AS equivalent combinations – the Level 3 Diploma is equivalent in size to the Applied A Level (Double Award). All sizes of qualification at Level 3 are supported with UCAS points. More information on Cambridge Technicals can be found at [ocr.org.uk/cambridgetechnicals](http://ocr.org.uk/cambridgetechnicals)

## APPLIED A LEVEL IN BUSINESS AND THE LEVEL 3 CAMBRIDGE TECHNICALS IN BUSINESS INTRODUCTORY DIPLOMA

There are a number of similarities between the content of the two qualifications.

Each unit within the Cambridge Technicals qualification is worth 10 credits. Learners must complete six units for the Level 3 Introductory Diploma; 60 credits in total.

## UNIT MAP FOR LEVEL 3 CAMBRIDGE TECHNICALS IN BUSINESS INTRODUCTORY DIPLOMA AND APPLIED A LEVEL IN BUSINESS

Learners must complete the two mandatory units for the Level 3 Cambridge Technicals in Business Introductory Diploma.

Cambridge Technicals unit title	Mandatory/Core/Optional	Applied A Level mapped unit
The business environment	Mandatory	F242 Some crossover with F249
Business resources	Mandatory	F253 Some crossover with F241, F242 and F249

Learners then choose four optional units from the following:

Cambridge Technicals unit title	Mandatory/Core/Optional	Applied A Level mapped unit
Introduction to marketing	Optional	F240 and F252 Some crossover with F248 and F249
Business accounting	Optional	F253 Some crossover with F241, F242 and F249
Human resource management in business	Optional	F255 Some crossover with F241, F248 and F249
Business communication	Optional	F240
Financial accounting	Optional	F253 Some crossover with F242 and F249
Management accounting	Optional	F253 Some crossover with F242 and F249
Creative product promotion	Optional	F240 and F252 Some crossover with F248 and F249
Market research in business	Optional	F240 and F252 Some crossover with F245 and F254
Internet marketing in business	Optional	F240 and F252 Some crossover with F251 and F254
Recruitment and selection in business	Optional	F241 and F255 Some crossover with F248 and F249
Development planning for a career in business	Optional	F255 Some crossover with F241 and F250
Managing a business event	Optional	F245 Some crossover with F248
Developing teams in business	Optional	F250 Some crossover with F245
Aspects of contract and business law	Optional	F256
Understanding health and safety in the business workplace	Optional	F247 Some crossover with F256
Business project management	Optional	F245 Some crossover with F248
Website design strategy	Optional	N/A
Understanding business ethics	Optional	N/A
Business and the economic environment	Optional	F242 Some crossover with F249
International business	Optional	F254

## APPLIED A LEVEL – CAMBRIDGE TECHNICALS IN BUSINESS UNIT MAPPING

If you feel your current Applied A Level provision offers your learners a qualification they are happy with, you could use the Cambridge Technicals in Business units below to create a course that is close to your current Applied A Level delivery.

Applied A level – Units you may be delivering now	Cambridge Technicals in Business – Possible structure
F240	Unit 3: Introduction to marketing
F241	Unit 12: Recruitment and selection in business
F242	Unit 1: The business environment (Mandatory)
F248	Unit 14: Managing a business event
F249	Unit 2: Business resources (Mandatory)
One from F250-255	Unit 9: Creative product promotion



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### Contact us

Staff at the OCR Customer Contact Centre are available to take your call between 8am and 5.30pm, Monday to Friday.

**Telephone:** 02476 851509

**Email:** [vocational.qualifications@ocr.org.uk](mailto:vocational.qualifications@ocr.org.uk)

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