

**GENERAL CERTIFICATE OF SECONDARY EDUCATION
GEOGRAPHY C (1988)**

2401/01

Decision Making Exercise (DME) (Foundation Tier)

Candidates answer on the Question Paper

OCR Supplied Materials:

None

Other Materials Required:

- Resource Booklet (2401/01/02/RB)
(previously supplied)

**Thursday 17 June 2010
Afternoon**

Duration: 1 hour 45 minutes



Candidate Forename		Candidate Surname	
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Centre Number						Candidate Number				
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MODIFIED LANGUAGE

INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined page at the end of this booklet. The question number(s) must be clearly shown.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The marks given in brackets [] will help you to decide how long you should spend on each task.
- There are marks for the quality of written communication where an answer requires extended writing.
- Resources 1–8 are contained in the Resource Booklet.
- The total number of marks for this paper is **60**.
- This document consists of **12** pages. Any blank pages are indicated.

SECTION 1: THE BACKGROUND

Question 1**Use Resource 1**

- (a) Which **two** types of shop did the people in the Cambridge survey use the most?

1

2 [2]

- (b) State **two** disadvantages of the local shops and shopping parades in Cambridge.

Disadvantage 1

.....

Disadvantage 2

..... [2]

- (c) State **two** ways that people aged under 25 years use the local shops differently from other people.

Way 1

.....

Way 2

..... [2]

- (d) What percentage of the people used their local shop(s) daily?

..... [1]

- (e) What percentage of people can walk to the shops in less than 10 minutes?

Circle the correct answer.

63%

84%

91%

[1]

[Total: 8]

Question 2**Use Resource 2**

Describe and explain **two** ways shopping habits today are different from the 1960s.

Way 1

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.....

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Way 2

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..... [6]

[Total: 6]

Question 3**Use Resources 2 and 3 and your own knowledge**

Friends of the Earth believe that local shops are sustainable. Suggest **two** ways in which it is more sustainable to use local shops rather than large supermarkets.

Way 1

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Way 2

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..... [6]

[Total: 6]

Section One: 20 marks

SECTION 2: THE OPTIONS**Question 4****Use Resource 4 and your own knowledge**

- (a) Suggest **two** ways local people will benefit from Community Shops.

Way 1
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.....
.....

Way 2
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.....
..... [4]

- (b) Suggest **two** ways the environment could benefit from Community Shops.

Way 1
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.....
.....

Way 2
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.....
..... [4]

[Total: 8]

Question 5**Use Resource 5**

Give **two** reasons to explain why more people are shopping at discount supermarkets.

Reason 1

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Reason 2

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..... [6]

[Total: 6]

Question 6**Use Resource 6**

Explain **two** reasons why it is more sustainable to build a new supermarket near the centre of Oswestry than in an out-of-town location.

Reason 1

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Reason 2

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..... [6]

[Total: 6]

Section Two: 20 marks

SECTION 3: THE DECISION**Question 7**

Use Resources 7 and 8, the other resources and your own knowledge

The town of Sheringham in North Norfolk does not have a large supermarket. Three options have been proposed.

Option 1

Build a 1500m² supermarket with 180 parking spaces on the site of the Fire Station and Community Centre, on the Cromer Road (**Photograph 5** on page 11 of the Resource Booklet). This site is designated for redevelopment. It is on the edge of the town centre. A walkway from the car park will be built to improve access to the town centre.

Option 2

Build a 750m² supermarket at the western end of the Station Road car park. This site is currently used for town centre parking and the Sheringham weekly market (**Photograph 4** on page 11 of the Resource Booklet).

Option 3

Build nothing, which means Sheringham will be one of the last towns in England without a large supermarket.

(a) Circle the option you think is the best.

Option	1	2	3
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Give **three** reasons to explain your choice.

[8]

(b) Explain **two** disadvantages of your chosen option.

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..... [4]

(c) Explain **two** reasons for rejecting each of the other options.

Two reasons for rejecting option

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Two reasons for rejecting option

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..... [8]

Section Three: 20 marks

TOTAL MARKS FOR PAPER: 60

This image shows a full page of a handwriting practice worksheet. It consists of multiple sets of three horizontal dashed lines, providing a guide for letter height and placement. The lines are evenly spaced across the entire page, which is otherwise blank.



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